

# STATE BAR OF TEXAS

## DEPARTMENT OF RESEARCH & ANALYSIS



## 2017 TEXAS BAR JOURNAL READERSHIP SURVEY

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## 2017 Texas Bar Journal Readership Survey

The 2017 Texas Bar Journal Readership Survey was conducted electronically from March 27 to April 10. The primary purpose of the survey was to help the Texas Bar Journal Board of Editors and the magazine's editorial staff plan future issues of the publication with content applicable to State Bar of Texas members.

The survey will also help the State Bar of Texas understand how its members would like to receive *Texas Bar Journal* content and other messages and newsworthy items from the State Bar of Texas. In addition, the data collected will provide the State Bar of Texas with information on the resources members use to get news and law-related facts.

The population for the survey was all active State Bar members, a total of 100,294 as of December 31, 2016. Excluded from the survey were members who have opted out of participating and those who had not reported the Texas county they practice in.

In order to obtain a confidence level of 95 percent and a margin of error of less than 5 percent, the survey was sent to a stratified random sample of 15,000 active members. The sample population was stratified into 13 metropolitan and non-metropolitan statistical areas (MSAs) as defined by the Federal Office of Management and Budget.

There were a total of 2,281 members who participated in the survey. With 2,281 respondents, there is a margin of error of  $\pm 2.0$  percent. This means that if 40 percent of the respondents answered "yes" to a question, we can be 95 percent confident that the actual proportion of the population who would answer "yes" to the same question is 2.0 percentage points lower or higher than 40 percent (38 to 42 percent).

Sampling Regions	Populations			
	Active Members	Percentage	Respondents	Percentage
Houston-The Woodlands-Sugar Land MSA	28,604	28.5%	520	26.4%
Dallas-Fort Worth-Arlington MSA	27,346	27.3%	534	27.1%
Austin-Round Rock MSA	12,105	12.1%	248	12.6%
Out-of-State/Country	10,933	10.9%	161	8.2%
San Antonio-New Braunfels MSA	6,863	6.8%	158	8.0%
Non-Metropolitan Counties	3,435	3.4%	61	3.1%
West Texas MSAs	2,580	2.6%	87	4.4%
East and Northeast Texas MSAs	2,252	2.2%	58	2.9%
South Texas MSAs	1,985	2.0%	40	2.0%
El Paso MSA	1,286	1.3%	37	1.9%
Corpus Christi MSA	1,076	1.1%	21	1.1%
Central Texas MSAs	1,056	1.1%	25	1.3%
Beaumont-Port Arthur MSA	773	0.8%	19	1.0%
<b>Total</b>	<b>100,294</b>	<b>100.0%</b>	<b>1,969</b>	<b>100.0%</b>

NOTE: Of the 2,281 members who participated in the survey, 1,969 reported the county they practice in.

## Summary Findings

### Demographics:

- Respondents were made up of a representative proportion of men and women members compared to the overall State Bar membership population.
- The median age of respondents was 53 years. This group was slightly older than the overall State Bar membership population, which has a median age of 49 years.
- The three largest occupational groups in both the State Bar membership population and survey respondents are solo practitioners, attorneys in firms with 2 to 5 attorneys, and government attorneys.

### Texas Bar Journal Readership:

- 60 percent of members are frequent readers of the *Texas Bar Journal* and 51 percent have read or looked through 4 of the last 4 issues. A slight decrease from the percent in 2014 can be attributed to the increase in electronic readership.
- The median number of minutes spent on each issue by members is 27 minutes.
- The two columns with largest percent of frequent readers are Disciplinary Actions (60 percent) and Memorials (51 percent).
- 82 percent of members (compared to 74 percent in 2014) agree that the *Texas Bar Journal* is credible/reliable. 73 percent (compared to 67 percent in 2014) agree that the *Texas Bar Journal* is well-written.
- The top two topics members are interested in reading about are important legal news issues (83 percent) and state trends in law and litigation (78 percent).

### Texas Bar Journal Electronic Readership:

- 61 percent of members have not visited the Texas Bar Journal website. Of those who have, a majority found downloadable PDFs (61 percent) and archives of back issues (56 percent) to be the most useful features.
- 80 percent of members who have visited the Texas Bar Journal website are not familiar with the Search the Archives (HeinOnline) feature.
- 80 percent of members are not interested in reading their copy of the *Texas Bar Journal* solely electronically. However, 55 percent stated they would be interested in an app or mobile-formatted version.
- A majority of members are interested in Texas Bar Journal content from podcasts (45 percent) and videos (42 percent).
- The two pages on the State Bar of Texas website that are utilized by a majority of members are Texas Bar CLE (74 percent) and Find a Lawyer (58 percent).

### Other Legal Publications and Resources:

- The two publications with the highest percent of frequent readers from members are *Texas Lawyer* (21 percent) and the *ABA Journal* (14 percent). 12 percent of members have read 4 of the last 4 issues of *Texas Lawyer* and 9 percent have read 4 of the last 4 issues of the *ABA Journal*.
- There is no dominant online source used by members for legal news. Law360 (29 percent) and the Texas Tribune website (21 percent) received the most responses for online legal news sources of members.
- 83 percent of members use a computer (laptop/desktop) as the primary electronic device for reading online legal news.
- 32 percent of members (compared to 38 percent in 2014) use social media as a source for legal news. Between 2014 and 2017 age groups from age 41 and older increased their regular use of social media on average by 11 percent compared to an average increase of 1 percent for age groups 40 and younger.

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## 2017 Texas Bar Journal Readership Survey

### Demographics

Respondents were given the opportunity to provide demographic information on sex, age, and their primary occupation. Not all respondents provided all of the information. The number of respondents to each category is in italics about each category. The active attorney data is from a snapshot of the State Bar of Texas membership database as of December 31, 2016.

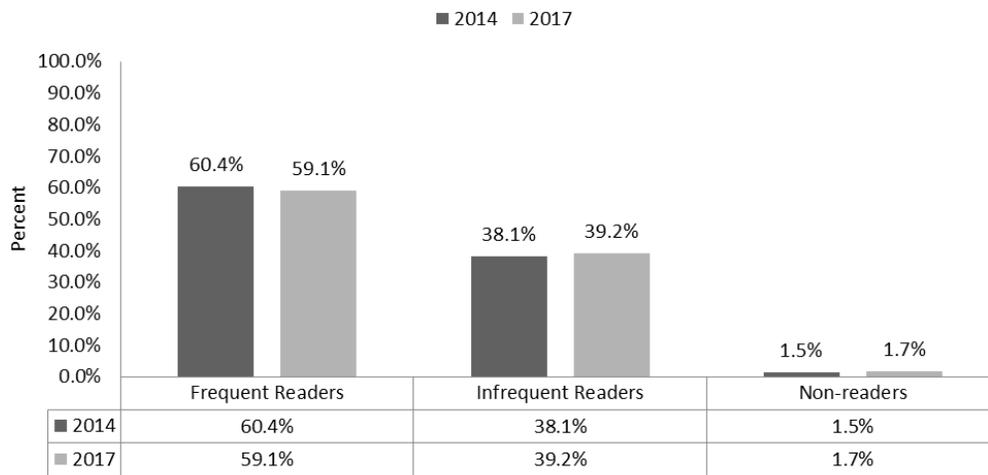
**Table 1**  
**Demographics**

	Readership Survey 2017 <i>N = 2,281</i>		All Active State Bar Attorneys 2016-17 <i>N = 100,294</i>	
<b>Sex</b>				
	<i>(N = 2,091)</i>		<i>(N = 99,636)</i>	
Male	1,302	62%	64,599	65%
Female	789	38%	35,037	35%
<b>Age</b>				
	<i>(N = 2,092)</i>		<i>(N = 100,294)</i>	
21 to 25 years	13	1%	194	<1%
26 to 30 years	141	7%	7,345	7%
31 to 35 years	236	11%	12,082	12%
36 to 40 years	215	10%	12,363	12%
41 to 45 years	198	9%	11,006	11%
46 to 50 years	231	11%	11,286	11%
51 to 55 years	212	10%	9,984	10%
56 to 60 years	279	13%	10,506	10%
61 to 65 years	239	11%	9,632	10%
More than 65 years	328	16%	15,892	16%
Median Age	53 Years		49 Years	
<b>Primary Occupation</b>				
	<i>(N = 2,082)</i>		<i>(N = 83,678)</i>	
Private Practitioners				
Solo Practitioners	469	23%	19,199	23%
2 to 5 attorneys	333	16%	12,704	15%
6 to 10 attorneys	114	5%	4,348	5%
11 to 24 attorneys	99	5%	4,389	5%
25 to 40 attorneys	43	2%	2,167	3%
41 to 60 attorneys	37	2%	1,230	1%
More than 60 attorneys	155	7%	9,044	11%
<i>Subtotal</i>	<i>1,250</i>	60%	<i>53,081</i>	63%
Government Attorney	280	13%	8,792	11%
Full-Time Judge	40	2%	1,740	2%
Law Faculty	16	1%	592	1%
Corporate/In-House Counsel	220	11%	9,439	11%
Other Law Related	99	5%	2,910	3%
Other Non-Law Related	37	2%	2,546	3%
Public Interest Lawyer	46	2%	873	1%
Retired-Not Working	68	3%	2,735	3%
Unemployed-Looking	21	1%	440	1%
Unemployed-Not-Looking	5	<1%	530	1%

## Texas Bar Journal Readership

QUESTION: How often do you read the *Texas Bar Journal*?

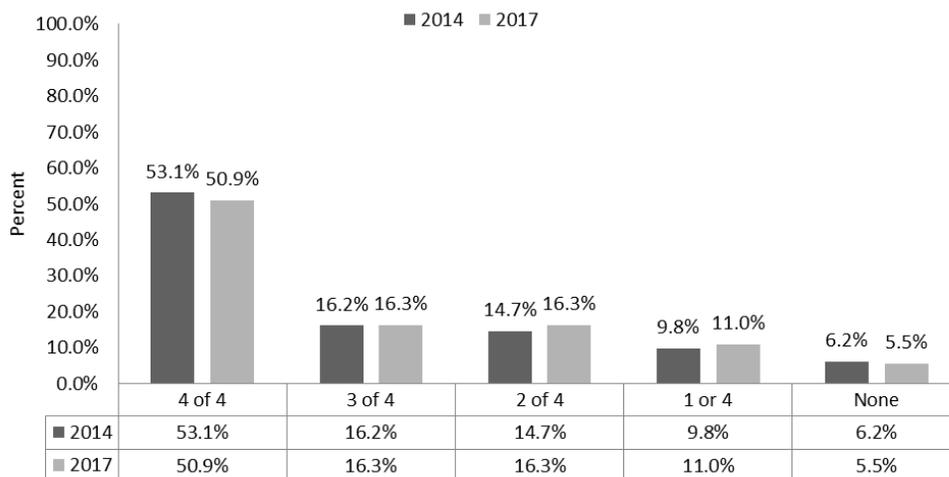
**Figure 1**  
Texas Bar Journal Readership Frequency  
(N = 2,274)



Note: Frequent readers include respondents who reported they always or frequently read the *Journal*. Infrequent readers include respondents who reported they sometimes or never read the *Journal*. Non-readers are attorneys who reported they never read the *Journal*.

QUESTION: How many of the past 4 issues of the *Texas Bar Journal* have you read or looked through?

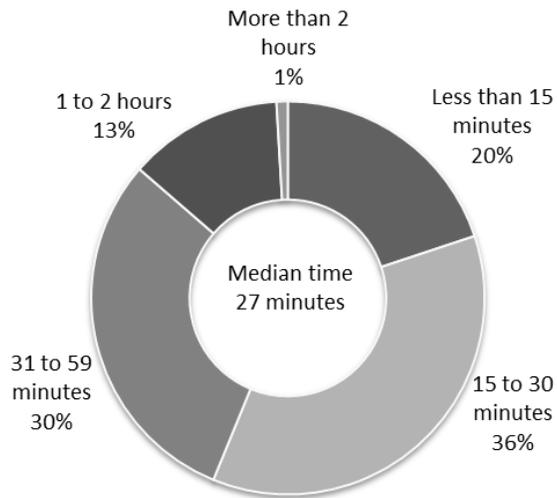
**Figure 2**  
Past Four Issues  
(N = 2,272)



## Texas Bar Journal Readership Continued

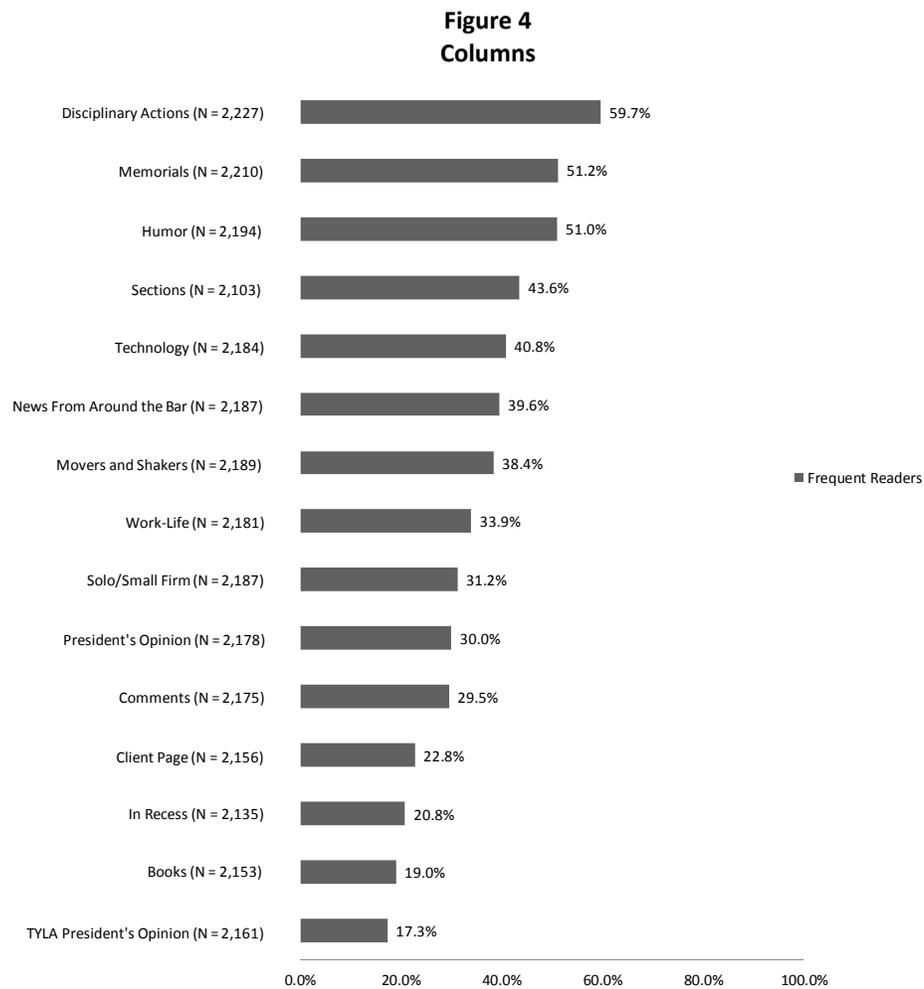
QUESTION: On average, how much time do you spend reading an issue of the *Texas Bar Journal*?

**Figure 3**  
**Time Spent Reading Each Issue**  
(N = 2,260)



## Texas Bar Journal Readership Continued

QUESTION: How often do you read the following columns?

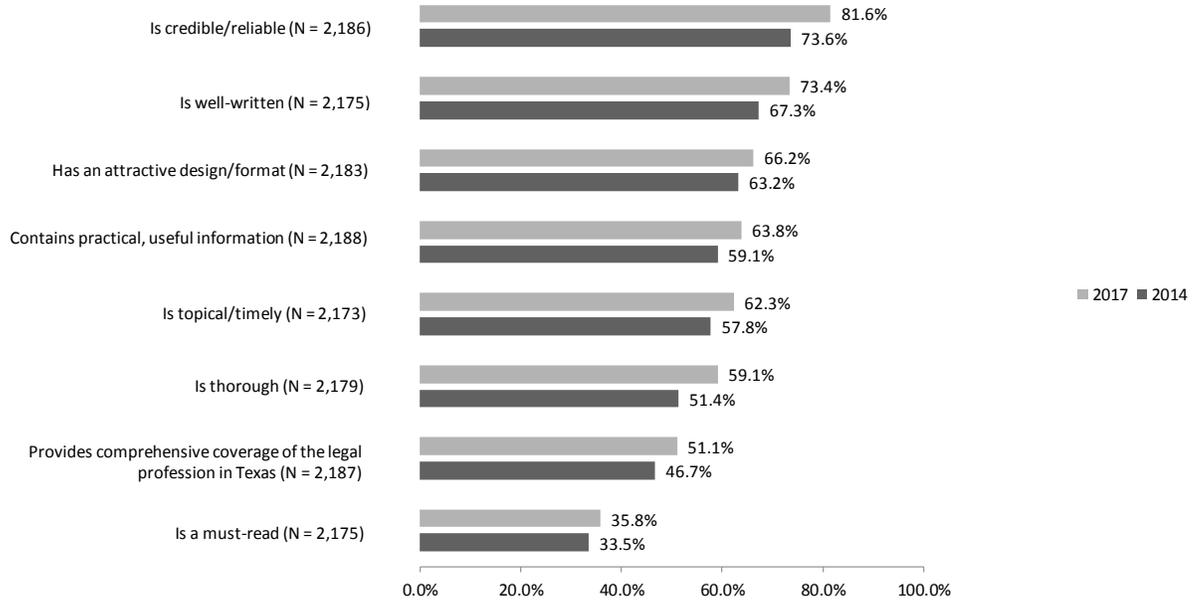


Note: Frequent readers include respondents who reported they always or frequently read the column.

## Texas Bar Journal Readership Continued

QUESTION: How strongly do you agree with each statement about the *Texas Bar Journal*?

**Figure 5**  
**Agreement by Statement**

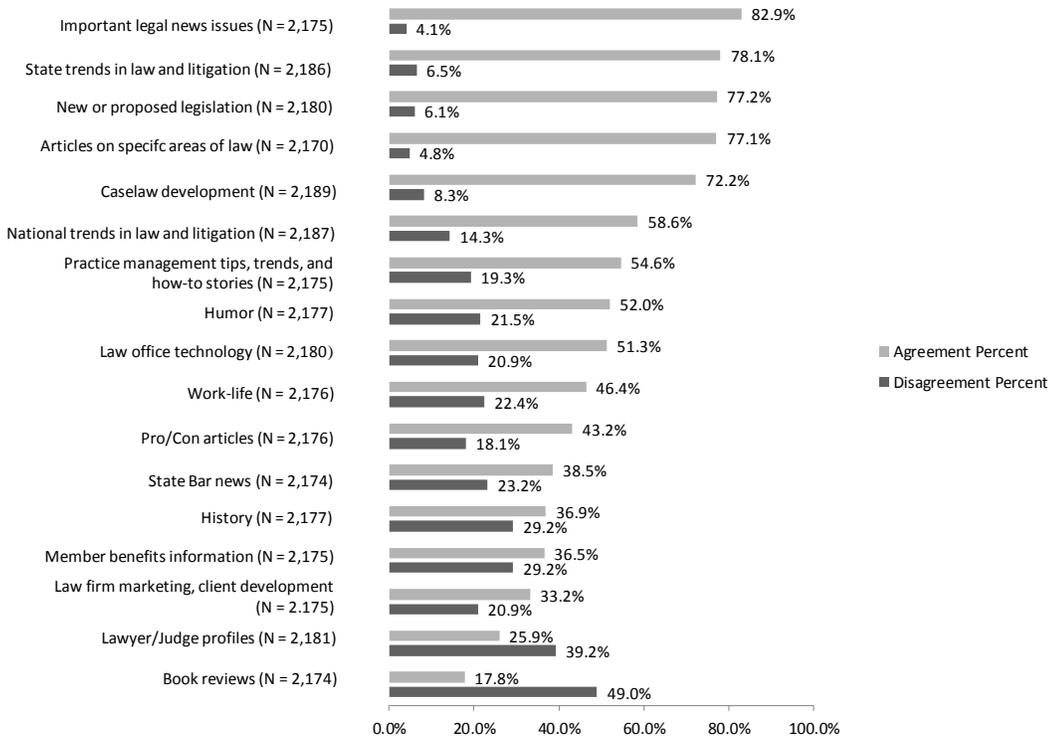


Note: The disagreement percent is based on responses of 1 or 2, and the agreement percent is based on responses of 4 or 5. Responses of 3 are considered as neither agree or disagree and therefore were not included in agreement and disagreement percent.

**Texas Bar Journal Readership Continued**

**QUESTION: Rate your level of interest in reading about the following topics:**

**Figure 6  
Interest in Topics**

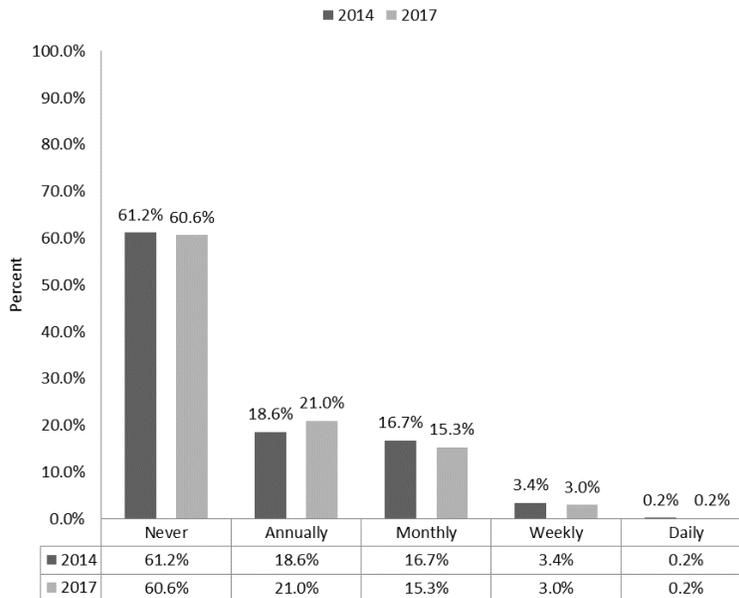


Note: The disagreement percent is based on responses of 1 or 2, and the agreement percent is based on responses of 4 or 5. Responses of 3 are considered as neither agree or disagree and therefore were not included in agreement and disagreement percent.

## Texas Bar Journal Electronic Readership

QUESTION: How often do you access the Texas Bar Journal website?

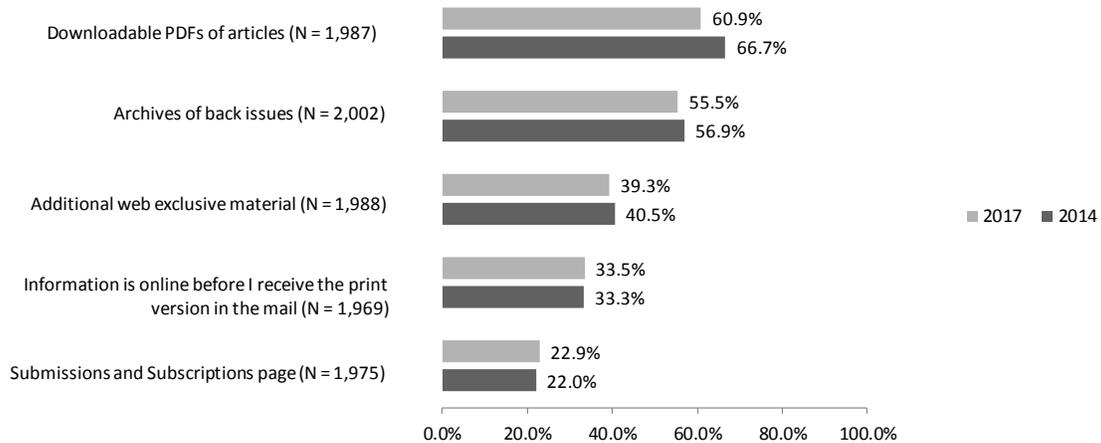
**Figure 10**  
Website Visitation Frequency  
(N = 2,126)



QUESTION: Please rate how useful the following features from the online version of the *Texas Bar Journal* are to you:

Does not include responses from those who reported they never visit the Texas Bar Journal website.

**Figure 11**  
Website Feature Usefulness

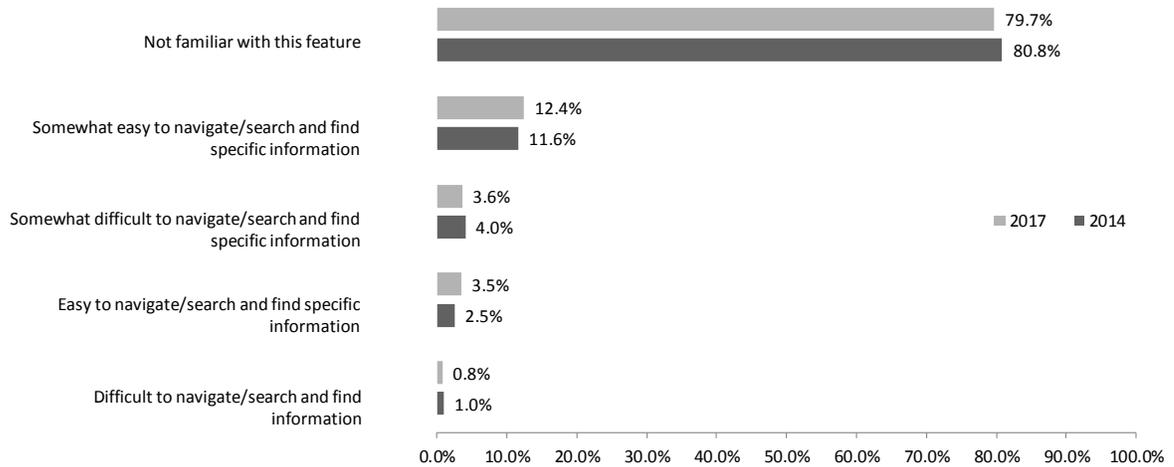


Note: The usefulness percent is based on responses of 4 or 5.

## Texas Bar Journal Electronic Readership Continued

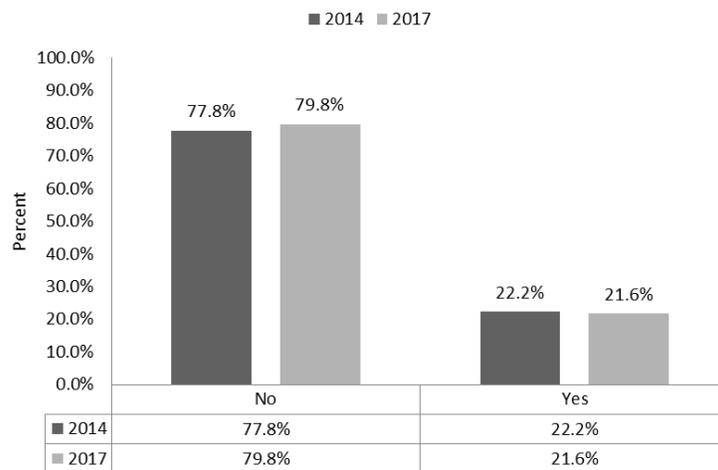
**QUESTION: Which of the following statements is true regarding your experience with the Search the Archives (HeinOnline) feature of the Texas Bar Journal website?**

**Figure 12**  
**HeinOnline**  
**(N = 2,068)**



**QUESTION: Would you prefer to read your copy of the *Texas Bar Journal* solely electronically?**

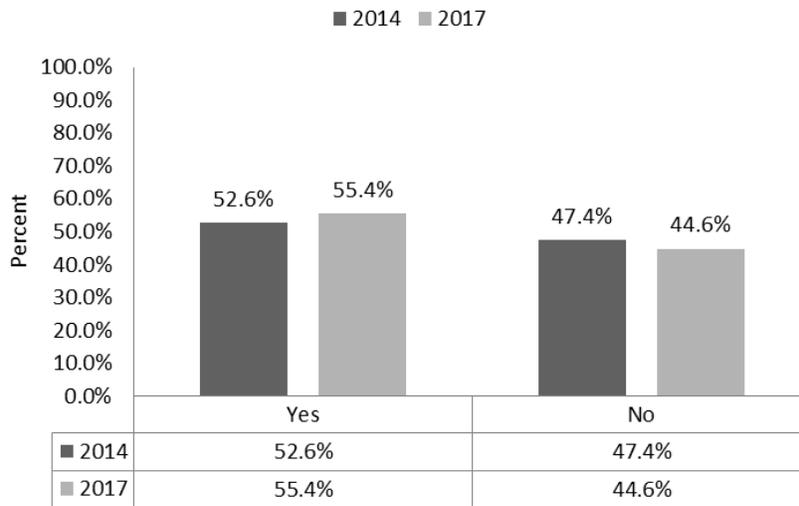
**Figure 13**  
**Interest in Solely Electronic Issues**  
**(N = 2,155)**



## Texas Bar Journal Electronic Readership Continued

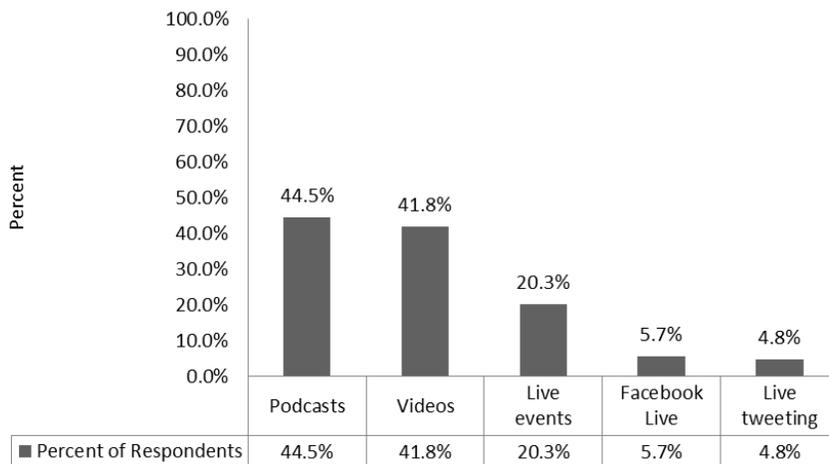
**QUESTION:** Would you be interested in receiving an app or mobile-formatted version of the *Texas Bar Journal* to read on a tablet, smartphone, or e-reader?

**Figure 14**  
Interest in App or Mobile-formatted Version  
(N = 2,168)



**QUESTION:** What content produced by the *Texas Bar Journal* would you be interested in?

**Figure 15**  
Content Interest  
(N = 2,672)

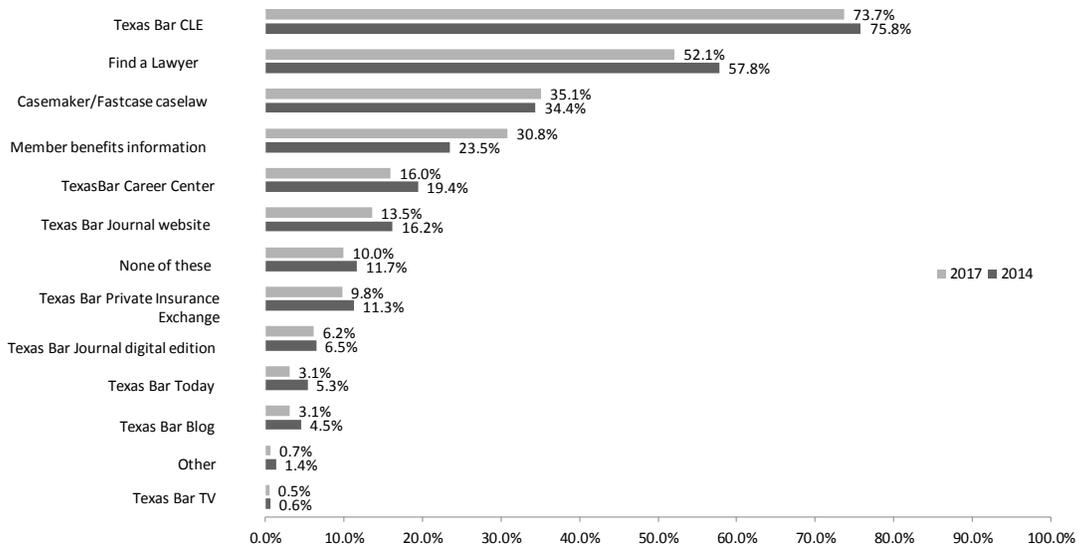


Note: Respondents could make multiple selections; therefore, the percents will not sum to 100 percent.

## Texas Bar Journal Electronic Readership Continued

**QUESTION: Which of the following State Bar of Texas online resources at texasbar.com have you accessed recently?**

**Figure 16**  
**State Bar of Texas Online Resources Utilization**  
**(N = 2,281)**

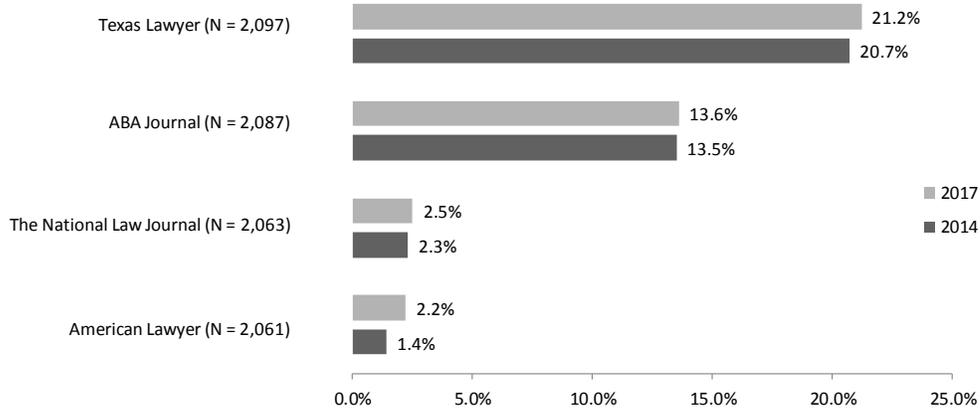


Note: Respondents could make multiple selections; therefore, the percents will not sum to 100 percent.

## Other Legal Publications and Resources

QUESTION: How often do you read the following publications?

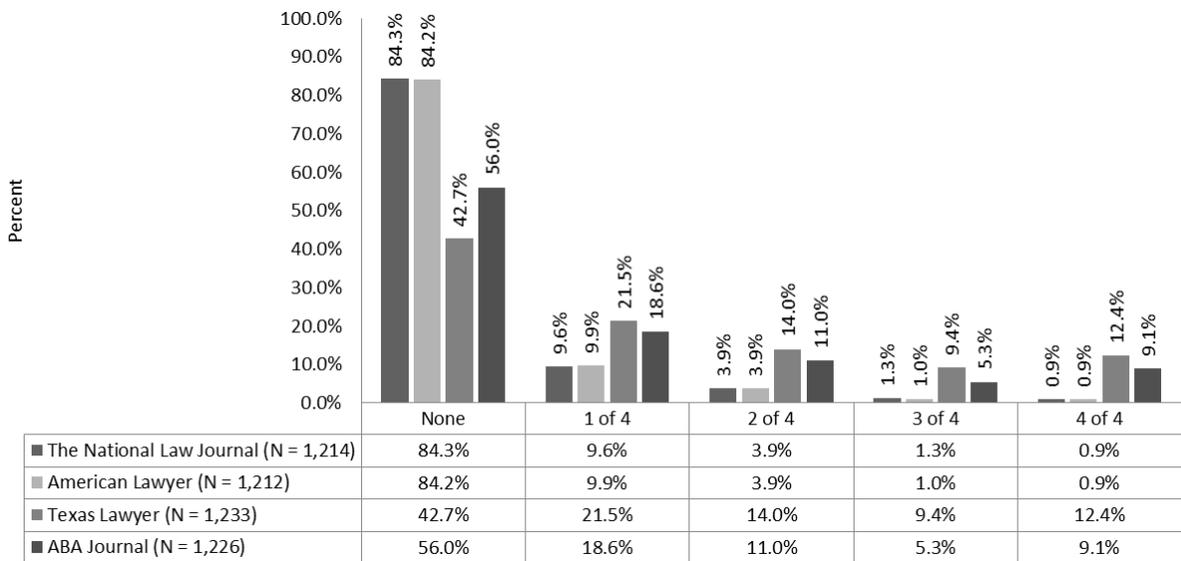
**Figure 17**  
Reading Frequency



Note: Frequent readers include respondents who reported they always or frequently read the publication.

QUESTION: How many of the past 4 issues of the following legal publications have you read?

**Figure 18**  
Past Four Issues



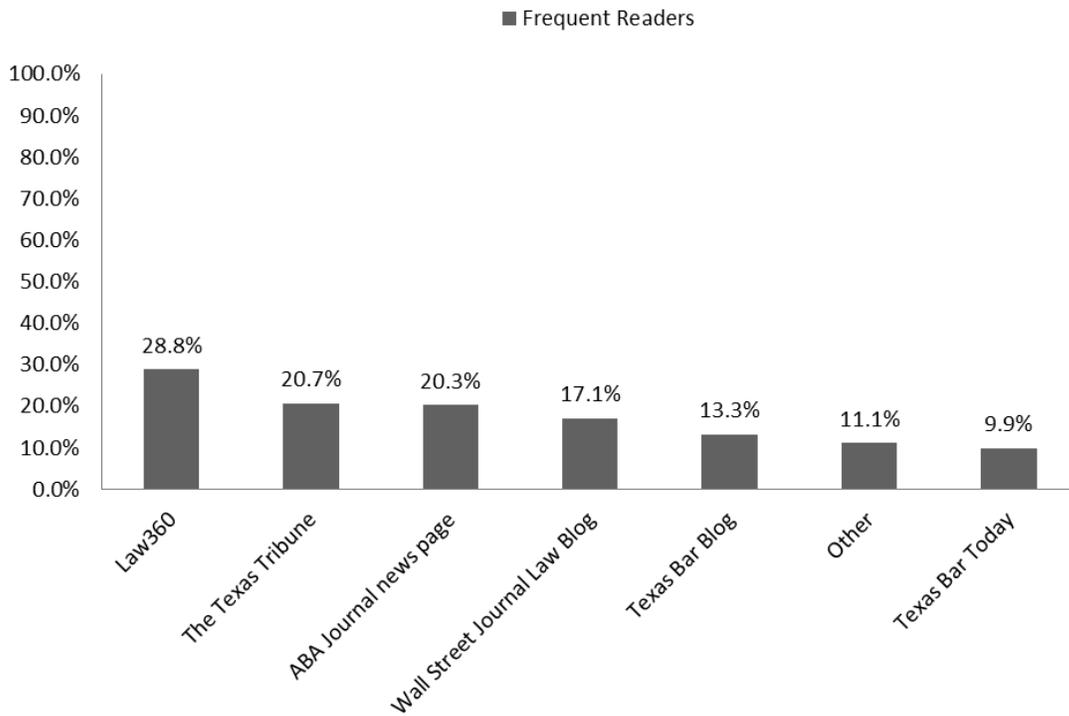
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## Other Legal Publications and Resources Continued

**QUESTION: Which online resources do you use regularly as a source of legal news?**

Respondents were given the opportunity to select from seven legal news sources. Many reported their source of legal news as other. In the table below the section title Other Legal News Sources includes the categories of the provided responses and notable sources where more than one respondent reported.

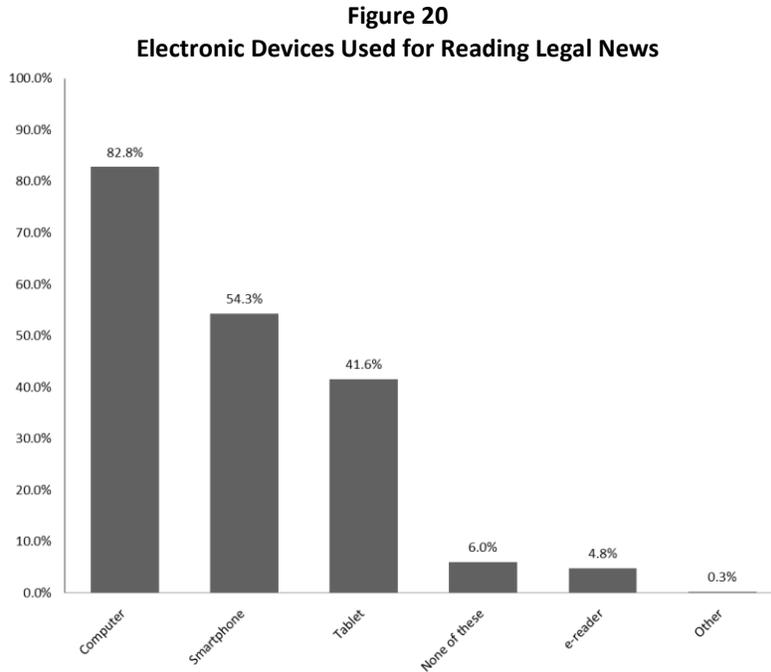
**Figure 19**  
**Online Legal News Resources**



Note: Respondents could make multiple selections; therefore, the percents will not sum to 100 percent.

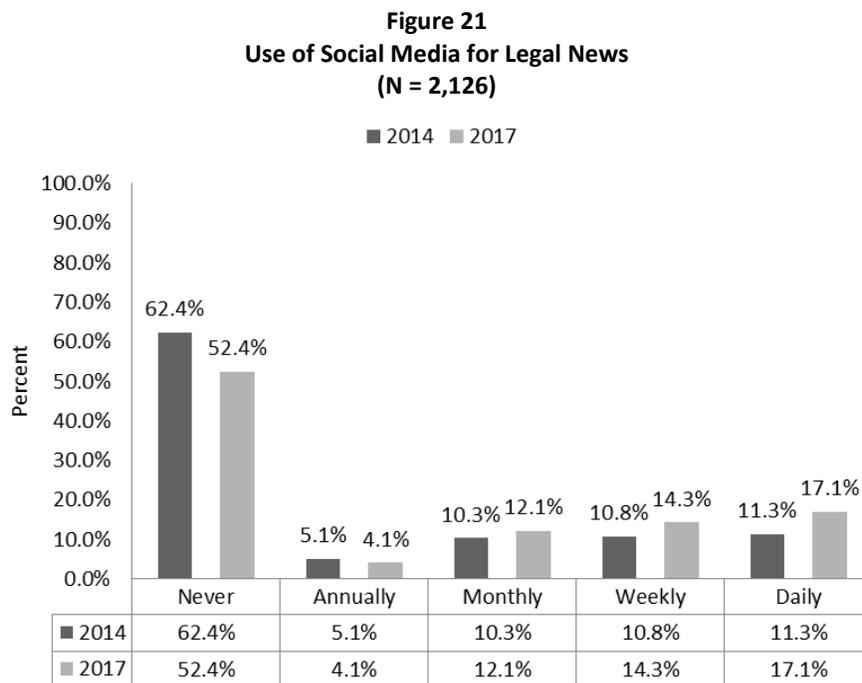
## Other Legal Publications and Resources Continued

QUESTION: Which of the following electronic devices do you use for reading legal news?



Note: Respondents could make multiple selections; therefore, the percents will not sum to 100 percent.

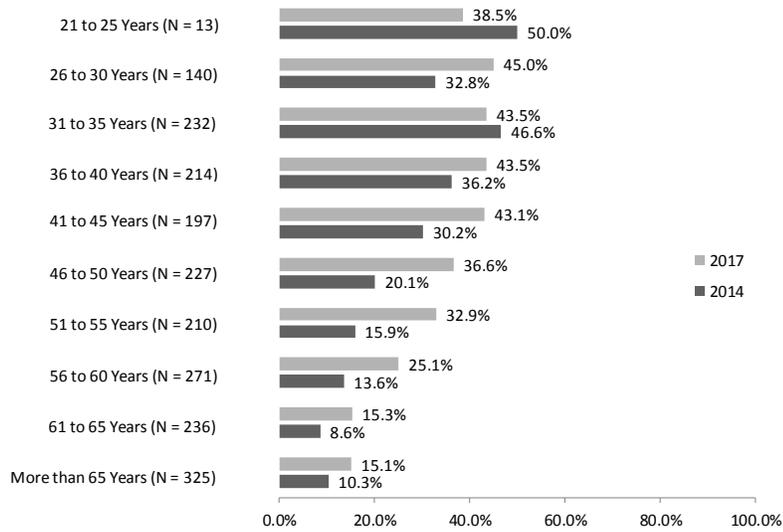
QUESTION: How often do you use social media (Facebook, Twitter, LinkedIn, Instagram, etc.) for legal news updates?



## Other Legal Publications and Resources Continued

The figure below highlights the use of social media for legal news by age group. Only respondents who reported their age and reported how often they use social media for legal news are included.

**Figure 22**  
**Social Media for Legal News by Age Group**  
**(N = 2,065)**



Note: Regular users are respondents who reported they use social media for legal news daily or weekly.

## Comments

**If you have any suggestions or comments you would like to share with the Texas Bar Journal staff, please provide them below.**

Note: Comments are presented exactly as they were provided by respondents.

---

Add a column by Bryan Garner

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add a page or list of online sites such as those listed in this survey. List recommended law sites like ABA Journal

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add a section for barbecue recipes from all over our state

---

All of my comments are only my own opinion and nothing more. Why do you print on gloss paper, go to newsprint - we are lawyers we do not need the durability, we put articles we need in files (save the money). Cut out all the human interest/health articles - triple up on legal news (case and legislative updates). I always feel like I'm reading the journal of a private country club not the legal publishing organ of our bar. The magazine feels like its for the "elite" not average working lawyers.

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An app with readable interactive content for my personal electronic devices would be most welcome.

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An occasional article about the semi-retired lawyer who still practices a bit might be helpful to me. (There are a growing number of us.)

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Articles regarding specific legal topics are most useful.

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Articles tend to be too long.

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As the baby boomer generation is moving toward retirement, I believe more attention should be given to helping attorneys re-tool their skills or apply their experience into areas of benefit for society, such as pro bono work, teaching, and non-profits. I don't see much in the Bar Journal that leans in this direction.

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At my age, I am interested in colleagues who have passed on. I would like TBJ to publish names of lawyers that have passed away, even if no obit or memorial is provided by the deceased's family or law firm. A simple death notice list would suffice.

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Before become a lawyer, I worked in PR and was responsible for the Pittsburgh Realtors' local trade journal (circa 2007). There was vigorous debate on the board about whether to retain the printed version. Ultimately, the print version lost out, and the organization went online-only. I still like to read print publications such as newspapers and magazines, but even I would probably be a more frequent reader if the bar journal was more focused on case law and legislative developments and had a content-rich presence on Facebook, where many legal organizations such as "Texas Watch" are providing useful updates that I do periodically click on. Going to a PDF-only format or online "e-reader" is basically the same as extinction; I know of no one who actually accesses such publications. I would either focus on dynamic social media content or continue the print version. If the print version is eliminated, I would suggest rerouting the print-cost budget to the Texas Access for Justice Project and publicly announcing the same. It's both a good use of the money and would provide some rejoinder to any loud critics of eliminating print.

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Best articles are substantive procedural and rule changes

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Bring back the equivalent of Jerry Buchmeyer's column--it will double my reading time of the Texas Bar Journal.

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CALENDAR OF EVENTS - MONTHLY OR QUARTERLY WOULD BE NICE

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Candidly, as an attorney who has practiced law for several years, the last thing I want to do in my free time is read more about law. The only possible benefit I could get from such a publication would be more information about work/life balance, especially for mothers with young children, so that I don't feel alone in juggling my desire to be a devoted mother with my desire to be a devoted lawyer. I honestly don't care about "young movers and shakers" and the latest developments in practice areas outside of my own.

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## Comments Continued

Compare your publication to the very useful Colorado Bar's
Continued emphasis on access to justice for all. Demystifying the language and process of law for the common person.
Cover more on African American lawyer issues, the lack of hiring, retenting and promoting within company, I highlight African American lawyers monthly. Start a New column focusing on issues dealing with African American in the sea of others' entitled, "Frankly Speaking" Etc. also include more history on the African American lawyers in Texas.
Criminal law is almost entirely ignored by the Bar. How much of the practicing bar does criminal law, as a majority of their practice, or exclusively. You are throwing away an entire demographic. There is a lot going on in this half of the bar and it is ridiculous how little anyone in the black cube (state bar building) pays attention to it.
current cases; more law articles; article of legal interest.
Cyber security continues to be a threat. Always appreciate seeing ways to prevent hackers and protect client information! Also, I have consistently seen issues with redactions in litigation -- people/firms don't know how to properly redact information ("redacted" data can still be accessed... is this user error?). Would like to see an opinion from an expert regarding whether redacted information can be accessed by a third party and HOW to properly redact data. Most people seem to use Adobe. What are the safest and most practical practices for redacting confidential and privileged information? I think a ton a litigators and their assistants would find a comprehensive article on these issues helpful.
do more on getting updates on major cases faster- have to rely on texas lawyer but it does not do a follow up on major issues- or set forth major case law changes-
doing a good job
Don't be reluctant to publish articles that may be critical of the Courts.
Don't rely on an online version of TBJ to pay your bills or feed your wife and kids
Eliminate bar dues for non practicing attorneys, but do not deactivate their bar membership.
Emphasis should be on frequent emails with links to content. No need for print version. For archival purposes, you could consider an annual print issue that collects all the stuff sent by email. What lawyers need is quick information they can then act on quickly. You could draw on the expertise of the sections and their outreach efforts, such as the Insurance Law Section's hot off the press emails which lists the issues in each case and then links to the opinions.
For now please continue to offer hard copy of the Texas Bar Journal and the online version. It is good to have both depending on where you are and what you are doing. Also, please start highlighting some of us who have dedicated our careers and practice to public service by working in governmental entities. We have a wealth of knowledge and experience just as the private practice and law firm attorneys. Our experience is probably much more varied because we often have to practice across many areas and become knowledgeable in many areas of law throughout the years.
Formation of lawyer support groups by area of practice in the interest of suicide prevention. I care
Geared too much toward large defense firms
Get Chris Kirby to write a business development column for you. He is nationally/internationally known, has worked in 38 states and with >3000 attorneys, and has forgotten more about professional development and how to be successful than your current columnists have ever known - to say nothing of actually seeing it WORK in the marketplace.
Get Claude Ducloux to write a column
Go on-line. The days of getting a paper journal have passed.
good job; keep it up.
Good publication and enjoy reading.
Highlight and include more changes in law. I like reading about attorney recognitions and pro bono work.
I also read the classifieds in every issue.
I am glad the Buchmeyer column is back. The humor part is the best part of the magazine.
I am not an active legal practitioner, but work in a technical role for a software company that develops and deploys software for lawyers. So I pay a lot of attention to articles regarding how lawyers use technology.
I am retired. This just provides a statistically unhelpful variance!
I am tired of the continual pro-bobo encouragement

**Comments Continued**

I didn't even realize that the BJ was available on-line. I strongly suggest that you make this more known and give members the option of choosing not to receive the full Journal in paper form or maybe just send out an annotated version which might drive them to the on-line version. Would save literally TONS of paper, money, and be more environmentally sustainable. It's a good journal which almost none of my colleagues read completely or regularly.
I didn't know the journal was available online.
I do find Texas historical articles to be of interest. Despite my lack of utilization of the Journal, it does provide occasional topics of interest. Overall, you all do a good job!
I do not have time to read Texas Bar Journal or the ABA Journal. Receiving more journals in whatever format will not help that situation.
I do only what I can for family and close friends at my home PC because of an extreme hearing problem at my age of 90. My answers to your questions represent my present opinions and actions, not my past ones. I have always liked the Bar Journal when I was very active. I also have a sight problem.
I don't find the TBJ helpful at all. I probably would find it more so if I took the time to read it, but that seems like a waste of time to me. My practice is sophisticated and I do a lot of research. I don't find the slant or editorial stance(s) of the TBJ very helpful to me, for a number of reasons. Perhaps I'm just out of touch, but I don't think so. I used to see lawyers reading it regularly; not in a long time. I suggest you look hard at the Technolawyer, which (IMHO) is an excellent source of information, even though it's not based in Texas. There are so many "leading edge" subjects you could focus on - not only in the TL, but across the breadth of law practice. I sense a lack of identity, or at least, unity, in the publishers. But that may be because I don't really want to take the time to see what's up. Print media has a very difficult time these days, with email and internet yelling at us all. My sympathies (from the son of an international publisher of an oil and gas trade journal that was very successful in the old days, 250 pp. a month, 103 countries.)
I enjoy the Bar Journal as it is. Finding the time to read it is the challenge. Also, for what it's worth, I far prefer reading something in print that on a computer screen. I spend way too much time in front of a computer, and the more excuses I can find to get away from it and read things the old fashioned way, the better I like it. I guess I'm dating myself.
I find e-mails with links to the articles in a magazine to be particularly accessible.
I get so many publications, its hard to find time to read them even when the articles are really good.
I had no idea there was online access available for the Journal until I took this survey. More marketing on that feature would be great.
I have always enjoyed reading the TBJ. It gives me a sense of belonging to the Texas legal community.
I have been disappointed in the Journal having heavily skewed its content to almost full time propaganda for the Access to Justice Commission. Exercise your editorial control and live up to your title such that a publication is produced for the Texas Bar, not just a certain segment thereof.
I have enjoyed reading your mag for decades. Keep up the good work!
I have never noticed a humor section, yet you asked if I read that section. Would love to see some humor so point it out on Contents page please. Haven't noticed a book section either. I usually read the contents page and circle the articles I need to read and head straight to articles.
I like articles on the practice of law - things that have happened or may happen we need to plan for.
I like articles on use of technology by law firms and solos; public policy articles; and substantive law articles. I feel like many times the feature articles are too short and don't go in depth enough on issues.
I like historical articles. I would add a monthly feature on Texas courthouses, I think.
I like how you have things set up already.
I like keeping up with acquaintances and others and changes in what we do. My interest in Bar related activity is limited so general information to lawyers statewide is of more interest to me and read more often than personality stuff.

## Comments Continued

I like the legal history articles
I like the Texas Bar Journal, for a relaxed sit down look at when there is nothing else on my plate. In terms of important things which impact us every day you hit on something every now and again. It's nice to know some firms are doing well, etc. but that does not change how I conduct a case. There are many real issue with the practice of law in the State of Texas which most of us know the State does not want to address, but that does not change the gravity of the situation.
I like the Voice for the Defense which has a monthly topical motion or other useful document. The Texas Bar Journal has a much wider range which would allow one month to have a family law motion or other document, next month real estate, and so on. I think the readership may read it more if it provided useful documents that the reader could pick up and twik for their practice.
I look forward to receiving the Bar Journal each month!
I love President's page & am always inspired or moved by the writings. I am member of IKBsr & there is a fellow named Jim Calloway who writes an awesome article on technology. Copy that!
I never receive my Bar Journal. I would read it alot more if i received it in the mail.
I never see local Bar Association events especially in the smaller countries. Don't wait for the small bars to contact you, contact them. Or share their Facebook post on your page.
I often don't read the president's opinion and such articles because I have to read them to know what they are about. I'll never have enough free time to read articles to find out what they are about.
I often go to social media closed group on facebook to do research. Group of immigration attorneys who post questions and answers.
I really am not familiar with TBJ Online. I think this needs to be better advertised. I also had no idea there was an online archive of past editions.
I really appreciate and enjoy the TBJ, and try to make time to read every issue. I'm also licensed in Massachusetts and that bar doesn't provide a journal like TBJ so I especially appreciate being able to stay informed here in Texas.
I really do not have a local/Texas practice so the Texas Bar Journal is not all that useful/
I should use the online stuff more (like the archived back issues of the journal and the texas bar blog). However, the Texas Bar Journal needs to use twitter and Facebook more effectively. If, for example, the journal had an active twitter handle/account, they could tweet out articles that appear in the journal. That would generate interest and readership. You could do the same for the texas bar blog. I find a lot of articles via twitter and Facebook, so this would get me to read the journal and/or blog even more than I do already.
I thank staff for their excellent work. While the Bar Association has done an excellent job of addressing the challenge of providing increased legal services to low-income Texans, we could do better in addressing issues of racial discrimination, a sensitivity reflected in what the Journal does not cover.
I think everyone is just overwhelmed with information - maybe go to quarterly?
I think highlighting current issues in politics and news and relating that to the legal profession makes for a more interesting read. Sometimes the content provided is not broad enough for all audiences so I won't even open up the magazine to read further if what's on the cover isn't relatable to me.
I think it would be nice to single out those lawyers who are solo's or small firms who have worked hard in their community for their clients. Sometimes a nice pat on the back from your peers can change the way people work. Also, more information on work/life balance and stress reduction.
I think you do a fine job and I enjoy the Texas Bar Journal very much!
I urge more solo articles. True solo, not bs
I use the Texas Bar Journal as a resource, however, rather than read it cover to cover, I review the issue page by page and read the topic headings and go from there. Sometimes, I read almost the entire issue and tear pages out for use later. Sometimes I review very little of the magazine. I do not prefer on-line magazines, so I would not appreciate the electronic option as much as others might. The firm's practice is heavily weighted in the administrative and regulatory arenas, however, the federal healthcare administrative law seems to be practiced by very few firms in this state. The attorneys at the firm understand that many of the articles in the Texas Bar Journal may not have much bearing on the federal side for us, but I, at least, always critically peruse the issue, and read what peaks my interest.

**Comments Continued**

I very much enjoy the magazine
I was not aware that the Journal came in a digital version. I faithfully read the ABA Journal and Texas Lawyer because I receive them in my email.
I was not aware the bar journal could be accessed online - I have never received a request to sign up for this
I was unaware that the Texas Bar Journal was available on-line. Will try using it.
I wish articles discussing legal trends, or practice points, were more in depth.
I work in a narrow specialty - legislative law - in a government setting. A magazine focused on the private sector membership at large is simply irrelevant to me and to my practice. This is not really a criticism - I am not your target audience.
I would enjoy more leisure travel opportunities
I would like the option to go paperless, to "opt-out" of receiving paper copies of the Bar Journal and read only the electronic version of it.
I would like to provide content via blog article in 2017 related to cybersecurity as between clients and lawyers.
I would like to see a series of articles profiling each District Court and County Court at Law Judge in Texas and their local rules and customs
I would like to see conservative views on legal issues too.
I would like to see more coverage of Hispanic female attorneys. The journal doesn't have much racial diversity. This would encourage me to read the articles more often.
I would like to see more information for regarding Law Practice Management. For example, articles about the types of legal software available to take your firm to the next level, whether it works on Mac / PC, etc.... How to be a solo practitioner with no legal assistant, when you should hire an assistant. I find some of the articles to be "no-duh" articles, like those that say you need to take some time for yourself. I wish it had more tips and tricks for new and upcoming attorneys.
I would like to see the staff do a better job of representing the interests of lawyers in the State of Texas. I would prefer that the Journal staff be advocates for our members and not just a better business bureau.
I would regularly use a Texas Bar Journal app for my mobile devices if it were available.
I'd like to see more content fir transactional lawyers
I'd like to see more diversity and coverage of positive minority issues in the Texas Bar Journal coverage.
I'm really glad you brought the humor column back.
In my opinion, much of the law-practice-management content is a bit dated by the time it reaches the TBJ. It would be better to look for topics and content that are more cutting-edge, even if they might be controversial. Lawyers are a conservative group, and we sometimes need a little kick in the pants to keep us relevant and up-to-date.
Increase the level of scholarly rigor for articles. Encourage topical articles from attorneys with a focus on niche practices. Current submission process appears too cumbersome.
Invite and/or better encourage open submissions from practitioners in specific areas, from specific regions to share and update with colleagues
It does not seem to be a wise use of resources to print and mail a hard copy of the Texas Bar Journal to Texas attorneys. Those interested in the content of the Journal can find it online.
It is a pretty good publication. It is a bit stuffy, but it's a Bar Journal, it isn't a fashion magazine and shouldn't be geared towards fluff.
It is a quality publication. I enjoy reading much of it and learn from the articles. Great job! Would be happy to see some more general state government related articles. There are a lot of us in the state.
It would be great if you actually covered developments and trends in the law. I'd like more coverage of recent cases and legislative impact. The fluff pieces can go. There's so much material online about how to build solo practices, technology, etc that it's pretty rare that I actually stop to read an article. I prefer actual substantive articles about the actual law.

**Comments Continued**

It's a good publication, and thanks for looking for ways to improve.
Job well done! It's a strange time for printed media, but the TBJ does a great job.
Journal's great, please keep it in printed form, it's nice to read on paper
Keep the print version but also develop an app.
keep up good work
Keep up the good work
Keep up the good work, and don't get rid of the hard-copy Journal.
Keep up the good work.
Keep up the good work.
Keep up the good work.
Keep up the great work! As a young attorney, I enjoy reading the content in the TBJ.
keep up your good work!
magazine is useless for the average small solo. only good for big firm employees
Make sure when there is a controversial topic that there is a counterpoint made available immediately.
many articles are valuable - when I have to take time to cut and pdf them - it is time consuming - a digital version of the TBJ would allow me more time to read it -
March 2017. Vol. 80. The format and structure of the Employment Law article was extremely helpful.
Maybe every other month or quarterly & no cooking or other fluff; shorter surveys
More articles on the mobile attorney ; virtual receptionist; building business, more sole practice articles
More articles pertaining to trials and tribulations of practicing law.
More content for out of state lawyers licensed in Texas
More content related to business/corporate practice would be helpful.
More Fourth Amendment articles
More How More how-to and basic nuts-and-bolts articles on various areas of the law.
more how to articles
More interesting articles/writers. Lawyers are boring, for the most part--get the fun, entertaining, & creative ones to write.
More military articles
More substance less personal interest stories
more substantive legal acticles
More topics related to solo practice, more info (pros and cons) on software
Most of the bar journal seems to be designed for civil lawyers and relevant to bigger firms.
My girlfriend isn't a lawyer, but she really likes the Texas Bar Journal. She always flips through the newest issue and finds an article or two that are relevant to her job.
My practice is largely in Arizona. Perhaps 10% is in Texas, mostly in El Paso. That is why I do not spend much time using the Texas Bar Journal.
Need a Texas Constitution Under Fire Section. Art.1.Sec.13., Art.1.Sec.15., Art.1.29. Among Others. Be happy to help with this effort.
nice job
None; the present format/layout is acceptable to me.
On advertising, maybe solicit more advertisements from intellectual property and employment law firms. These are areas that small law firms refer to. I'd also like to see more advertisements directed to small law firms, like maybe office supply companies, office equipment companies, software companies, insurance agents, and executive offices.

**Comments Continued**

Online newsletter like Law360 would be useful.
Out of the box philosophical articles or debates
Overall, I think it is a good publication to keep up with different viewpoints and what's going on in the legal profession.
Pick one topic for each issue and have multiple articles that relate to that topic. Makes for a more useful read.
Please do some things for us out here in West Texas. We always get overlooked.
Please stop the physical edition which is worthless.
Promote or highlight government attorneys more often. Not every Texas lawyer is in private practice.
Publish online only. More timely articles. Articles with broader appeal. More edge. More female appeal. Less stodginess.
Put titles of features or featured articles on the cover.
Quit trying to be something you're not. You're not a real magazine.
Really would prefer not to receive the paper journal. I just don't have space for them.
simpler, briefer case notes like 360 but tracking the opinions
Since I do not have a laptop right now, I have had to rely on iPhone reference if I am away from my desk and just have not had much down time to read, so making articles available online is helpful.
So much for the anonymous part of the survey(see last question below. Would like to see the journal be a bit more practice oriented, there are not enough 'useable' articles. I realize it has to cover a broad range of topics, but often there is very little in it that I can use. I find that the Houston Bar Journal has more useful articles.
Stop publishing and reduce my dues.
Suggestions
Tarrant, Denton, Collin all good; Dallas sucks (I'm a 5th gen Dallasite.)
Tax loopholes for sole practitioners like the big firms
Thank you for soliciting this feedback.
Thanks for doing this survey.
Thanks for seeking feedback via survey.
the archive search for TBJ is an extreme disappointment. That would be the area that has to get better.
The bar could save a lot of money by not printing the journal (electronic and email it to us) and by not printing the expensive CLE mailers (especially since those are also emailed to us).
The bar journal has become more of a advertisement and social pictures for bar junkies getting pictures taken than providing useful information for practicing lawyers
The Bar Journal is an incredibly useful and informative publication. Having the print edition allows me to read it at my convenience without being connected. It also protects my privacy because my movement through the Journal cannot be tracked.
The Bar journal is trying to serve too many diverse areas of law. The journals for various areas of practice could use support to permit more frequent publishing of information. Very difficult for volunteers to do more than they are already doing. REPTL has an excellent publication, as do other areas, but quarterly is too slow to really stay up to date. Doubt that Bar is truly willing to spend what is needed for the sub groups to publish as frequently as we need. The Facebook groups are an excellent support by area of specialty. REPTL Case law commentary is really needed at least monthly.
The Bar Journal should be less a tribute to itself, the judges, and big law firms, and more a resource for developing law and trends in the state-including analysis

## Comments Continued

The Bar Journal should cease the expense of delivering hard copies to members and instead gave an easy-to-access website.
The disciplinary guide is terrific. has always helped me be a better attorney by showing me the violations. thank you
The publication as a whole is dry and uninteresting. It focuses on areas that have little to no applicability to my practice area.
The TBJ is not my typically source for legal news because I prefer to read tax law specific publications. However, I find the TBJ to be an excellent overview of current legal issues and a well organized publication. Keep up the good work!
The Texas Bar Journal is a good publication; it's just necessarily general in scope. I just don't have time to read it; I have a hard enough time trying to keep apprised of developments in my relatively specialized practice area.
The Texas Bar Journal is a great publication. Don't think you have to change just to be doing something. Don't mess up what is a great publication just for the sake of change.
There are other resources available to in-house counsel, but the Texas Bar Journal does not offer much for attorneys not in private practice.
There is rarely any information in the Texas Bar Journal relevant to prosecutors.
There needs to be a better focus toward the practicing government attorney. Government attorneys are CONSTANTLY ignored by the Texas Bar.
Though the journal has improved, it is still too enamoured of larger law firms and inside-baseball bar association material. Also, an iPad Pro is a less interesting prize than a useful bit of tech from outside the Apple universe of products. You could give away 3 HP Streams for the same price.
Too much back scratching and self congratulating. Needs more How To's.
Too much emphasis is placed on personalities----who got promoted--who got an awaed etc.
Topical articles related to specific practice areas would be meaningful, if only to provide insight into area in which the reader does not regularly have involvement
Try to stay politically neutral. Today, it seems like so many authors just can't write an article without a dig or slant at whoever is in the other political party than themselves. I see both sides guilty of this.
Update and freshen format; eliminate print publication in favor of all-electronic if substantial cost savings could be achieved
Very much enjoyed Frank Stephenson's columns, though he's not exactly staff, right? Well-written and thoughtful.
When I first started to practice--35 years ago--I read the Journal cover to cover. Over the years, I have scaled back, to the point now that I read the cover and only rarely go beyond that. My legal reading these days is more directly related to my field, and I spend at least 2 hours a day reading those specialty publications, most of them via daily or weekly emails.
While understand the purpose of the issues focusing on specific areas of law, if that area is not where I practice or what I am interested in, it pretty much means that I can ignore most of that issue.
Workers Compensation
Would like to see articles on forfeiture / seizure and its impact on personal property and the problems of defending against the same.
Would like to see more articles on immigration.
Would love to see more editorial pieces by attorneys and see some spotlights on Texas specific legal issues impacting us currently...perhaps feature lawyers and their clients.
You are the best. I love history, and we have a lot of it.
You can never have too many legal articles, in my opinion. Otherwise, I enjoy the Journal.
You produce a nice professional product. Thank you.
You should reinstate the Civil Case Digest electronically