The survey was sent out to 12,000 randomly selected active attorneys on 12/15/2008.

There were a total of 1,137 views of the survey as of 12/22/2008.

A total of 938 attorneys completed the entire survey, however several chose not to answer every question.

*Note that the totals for the questions regarding publications, columns, hobbies/interests and products and services are not displayed because respondents had multiple choices.

<table>
<thead>
<tr>
<th>Question</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you read the Texas Bar Journal?</td>
<td>982</td>
</tr>
<tr>
<td>If yes, how often?</td>
<td>990</td>
</tr>
<tr>
<td>On average, how much time do you spend reading the Texas Bar Journal?</td>
<td>995</td>
</tr>
<tr>
<td>In general, do you find the articles in the Texas Bar Journal to be:</td>
<td>974</td>
</tr>
<tr>
<td>How often do you access the Texas Bar Journal website?</td>
<td>967</td>
</tr>
<tr>
<td>Would you prefer to read your issue of Texas Bar Journal solely online?</td>
<td>971</td>
</tr>
<tr>
<td>Do you notice the advertisement in the Texas Bar Journal?</td>
<td>950</td>
</tr>
<tr>
<td>Have you purchased a product as a result of an advertisement?</td>
<td>946</td>
</tr>
<tr>
<td>How much time do you spend on leisure each week?</td>
<td>892</td>
</tr>
<tr>
<td>How often do you dine out each week?</td>
<td>876</td>
</tr>
<tr>
<td>How often do you travel each month?</td>
<td>893</td>
</tr>
<tr>
<td>Gender</td>
<td>892</td>
</tr>
<tr>
<td>How many years have you practiced law?</td>
<td>954</td>
</tr>
<tr>
<td>What is your legal occupation or classification?</td>
<td>935</td>
</tr>
<tr>
<td>If in private practice, what size law firm?</td>
<td>643</td>
</tr>
<tr>
<td>What is your primary practice area?</td>
<td>1004</td>
</tr>
<tr>
<td>What is your net income?</td>
<td>744</td>
</tr>
<tr>
<td>What is the approximate worth of your investment portfolio?</td>
<td>659</td>
</tr>
<tr>
<td>What Texas county is your law firm located?</td>
<td>849</td>
</tr>
</tbody>
</table>
Geographic Distribution of Responses
Texas Bar Journal Questions

Do you read the *Texas Bar Journal*?

- Yes: 80%
- No: 20%

If yes, how often?

- Regularly: 80%
- Rarely: 20%
- No Answer: 0%

On average, how much time do you spend reading an issue of the *Texas Bar Journal*?

- Less than 30 minutes: 60%
- 30 to 59 minutes: 20%
- 1 to 2 hours: 10%
- More than 2 hours: 10%

In general, do you find the articles in the *Texas Bar Journal* to be:

- Too long: 0%
- Too short: 0%
- Just right: 100%
How often do you access the Texas Bar Journal website?

- 0% Daily
- 20% Weekly
- 40% Monthly
- 60% Never
- 80%
- 100%

Would you prefer to read your copy of the Texas Bar Journal solely online?

- 0% Yes
- 20% Never
- 40% Monthly
- 60% Never
- 80% Never
- 100%

Do you notice the advertisements in the Texas Bar Journal?

- 0% Yes
- 20% Never
- 40% Never
- 60% Never
- 80% Never
- 100%

Have you purchased a product or service as a result of an advertisement?

- 0% Yes
- 20% No
- 40% No
- 60% No
- 80% No
- 100%

Texas Bar Journal Questions Cont.
Please Indicate the products or services you plan to purchase in the next 12 months:

- Court Reporting Service
- Investigative Services
- Life and Disability Insurance
- Workers’ Compensation Insurance
- Health Insurance
- Professional Liability Insurance
- Office Equipment
- Internet Service
- Client Relationship Management Software
- Document Retrieval/Storage
- Online Legal Research
- Mobile Devices/PDA
- Computer Software
- Computer Hardware
- Other
Personal Questions

On average, how many hours per month do you spend on leisure activities?

- More than 30 hours
- 20 to 29 hours
- 11 to 19 hours
- 4 to 10 hours
- 1 to 3 hours
- Less than 1

On average, how many times a month do you dine out?

- More than 25 times
- 15 to 25 times
- 6 to 14 times
- 5 or fewer

On average, how many times a month do you travel?

- More than 25 times
- 15 to 25 times
- 6 to 14 times
- 5 or fewer
What are your hobbies or areas of interest?

- Cigars
- Automobiles
- Motorcycles
- Aviation
- Culinary Arts
- Computers
- Film
- Music
- Tennis
- Golfing
- Skiing
- Traveling
- Boating
- Other
Please indicate which of the following *Texas Bar Journal* columns you read on a regular basis.
For each of the following columns you read please rate how valuable you find them.

- Client Page
- Memorials
- Lawyers on the Move
- Laurels
- Solo/Small Firm
- Disciplinary Actions
- Technology
- TYLA President's Opinion
- President's Opinion
- Letter to the Editor
- Spectrum

Ratings: 1 1.5 2 2.5 3 3.5 4 4.5 5
Which of the following legal publications do you read on a regular basis?

- Other
- The Prosecutor
- American Lawyer
- The National Law Journal
- Headnotes
- Lawyers Weekly
- Voice for Defense
- Inside Counsel
- The Houston Lawyer
- Texas Lawyer
- ABA Journal
For each of the publications you read please rank them on how valuable you find them.

<table>
<thead>
<tr>
<th>Publication</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Prosecutor</td>
<td>2.5</td>
</tr>
<tr>
<td>American Lawyer</td>
<td>2</td>
</tr>
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<td>Voice for Defense</td>
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<td>The Houston Lawyer</td>
<td>3</td>
</tr>
<tr>
<td>Texas Lawyer</td>
<td>3.5</td>
</tr>
<tr>
<td>ABA Journal</td>
<td>3.5</td>
</tr>
<tr>
<td>Texas Bar Journal</td>
<td>4</td>
</tr>
</tbody>
</table>
Demographics

**Gender**

- Male: 100%
- Female: 0%

**How many years have you been an attorney?**

- Over 25 years: 40%
- 21 to 25 years: 20%
- 16 to 20 years: 10%
- 11 to 15 years: 5%
- 7 to 10 years: 5%
- 3 to 6 years: 5%
- 2 years or less: 0%

**What is your legal occupation or classification?**

- Private Law Practice: 50%
- Government Attorney: 20%
- Corporate/In-House Counsel: 10%
- Full-Time Judge: 5%
- Law Faculty: 5%
- Other Law Related: 5%
- Other Non-Law Related: 0%
- Retired: 0%

**If you are in private law, what size law firm?**

- Over 200 Attorneys: 20%
- 101-200 Attorneys: 10%
- 61-100 Attorneys: 10%
- 41-60 Attorneys: 5%
- 25-40 Attorneys: 5%
- 11-24 Attorneys: 5%
- 6-10 Attorneys: 5%
- 2-5 Attorneys: 10%
- Sole Practitioner: 0%
What is your primary practice area?

- Other
- Wills/Trusts/Probate
- Taxation
- Real Estate
- Public Utility
- Oil/Gas
- Litigation/PersInj
- Litigation/GenCiv
- Labor/Employment
- Juvenile
- IP
- Insurance
- Immigration
- Health
- General Practice
- Family
- Env/NatRes
- Criminal
- Consumer
- Construction
- Business
- Bankruptcy/Pers
- Bankruptcy/Bus
- Appellate
- Admin
What is your approximate net income?

0% 2% 4% 6% 8% 10% 12% 14% 16%
None $5,000 $15,000 $25,000 $35,000 $45,000 $55,000 $65,000 $75,000 $85,000 $95,000 $112,500 $137,500 $167,500 $187,500 $225,000 $275,000 $350,000 $450,000 $625,000 $875,000 $1,250,000 $1,750,000 $2,500,000 $3,500,000 $4,000,000

What is the approximate worth of your investment portfolio?

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
Less than $50,000 $50,001 to $99,999 $100,000 to $199,999 $200,000 to $399,999 $400,000 to $699,999 $700,000 to $999,999 $1,000,000 or more