



## STATE BAR OF TEXAS MEMBER BENEFITS PROGRAM NEW VENDOR INQUIRY

Thank you for your interest in the State Bar of Texas Member Benefits Program.

The State Bar of Texas Member Benefits Program is an opportunity for vendors to help the State Bar of Texas provide its members with access to quality products and services at competitive rates. By participating, a vendor can showcase its brand to more than 100,000 State Bar of Texas active and inactive members.

Member Benefits vendor opportunities include:

- Dedicated landing page on the State Bar of Texas Member Benefit website
- Inclusion in select State Bar of Texas Member Benefit marketing materials
- State Bar of Texas membership directory (Attorney physical business mailing addresses)
- Listing in marketing materials distributed to all new members
- Inclusion in select monthly member services emails

Interested vendors should submit all inquiries to [memberbenefits@texasbar.com](mailto:memberbenefits@texasbar.com). Please include the following information in your submission:

1. Profile that includes company history, scope of services, and contact information.
2. Experience, if any, with other state bars.
3. List of top three major competitors.
4. Outline of discounts or offers and detailed descriptions of products and services.
5. A sample report of projected revenue, participation rates, and royalties.

Each submission will be reviewed and evaluated by the State Bar of Texas Insurance/Member Benefits Subcommittee. Prospective vendors will typically be contacted within 60 to 90 days.

For other advertising and sponsorship opportunities please contact Susan Brennan, [susan.brennan@texasbar.com](mailto:susan.brennan@texasbar.com) or (512)427-1523.