

ABOUT

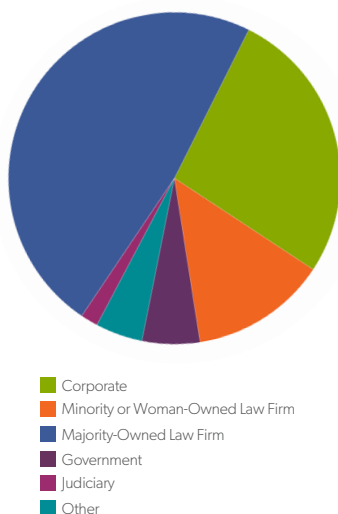
The Texas Minority Counsel Program (TMCP) is the premier client development, networking, and CLE event for attorneys in Texas. The TMCP was created in 1993 by the State Bar of Texas Diversity in the Profession Committee with the mission of increasing opportunities for minority, women, and LGBT attorneys who provide legal services to corporate and governmental clients, and to expose those organizations to the legal talent of diverse attorneys in Texas. Since its inception, the TMCP has been instrumental in enhancing opportunities for diverse attorneys.

The TMCP is coordinated by the State Bar of Texas Office of Minority Affairs and the TMCP Steering Committee, comprised of corporate and government agency lawyers and attorneys from minority, woman, and majority-owned law firms.

SPONSOR BENEFITS

Support the TMCP and its goal of increased diversity and inclusion in the legal profession by sponsoring the program. Sponsors receive valuable exposure and opportunities for participation at the conference.

TMCP ATTENDEES*



*2019 conference attendee data

WHAT TO EXPECT:

- 500+ attendees
- Hear from experts in the legal field during the CLE program designed for both in-house and outside counsel
- Counsel Connections allows diverse lawyers and corporations to meet one-on-one to discuss potential outside counsel opportunities
- Incomparable networking events including the dine-arounds, spa retreat, golf tournament, receptions, and more
- Make a difference in the lives of students by participating in one of the pipeline initiatives designed to reach elementary students and law school students

TMCP SPONSORSHIP LEVELS

TMCP SPONSORSHIPS	ASSOCIATE \$1,000	COUNSELOR \$2,000	ADVOCATE \$4,000	BARRISTER \$6,000	CHANCELLOR \$8,000	PRESIDENTIAL \$12,000	PREMIER \$15,000 <i>Exclusive</i>
Conference registration(s)	1	1	2	3	4	5	6
Golf Tournament or Spa Retreat registration(s)		1	2	3	4	5	6
Logo or name printed in TMCP brochure <i>(if logo received by October 15)</i>	•	•	•	•	•	•	•
Logo on: • TMCP website • Mobile app • Conference signage	•	•	•	•	•	•	•
Promotional item in conference tote bag <i>(one item provided by sponsor)</i>		•	•	•	•	•	•
Event Recognition	Friday Breakfast	Thursday Breakfast	Friday Luncheon	Wednesday Welcome Reception	Thursday Networking Reception	Keynote Awards Luncheon	TMCP Party
Logo printed on conference t-shirt and tote bag						•	•
Reserved table at Keynote Awards Luncheon <i>(table seats 10)</i>						•	•
Logo printed on conference stage backdrop banner						•	•
Verbal recognition of sponsorship during TMCP Welcoming Remarks							•
Reserved table at the TMCP Party							•
Logo or name included in promotional emails to over 35K attorneys and on social media							•

- View the list of sponsors online at www.TexasBar.com/TMCP/2021sponsors. The list of last year's sponsors can be found online at www.TexasBar.com/TMCP/2020sponsors.
- Additional complimentary conference registrations (up to two) are available to corporations participating in Counsel Connections during the conference.
- The State Bar of Texas is a quasi state agency, not a 501(c)(3) organization. Contributions are not deductible as a charitable contribution.
- Sponsorship level benefits are subject to change.

ADDITIONAL TMCP SPONSORSHIPS

SAVE-THE-DATE RECEPTIONS

The TMCP Save-the-Date Receptions are networking receptions held in most major cities throughout Texas in the months preceding the annual conference. These receptions provide an excellent opportunity to network with local legal professionals while learning more about the TMCP.

Receptions are held in **Austin, Dallas, Fort Worth, Houston, and San Antonio.**

SAVE-THE-DATE RECEPTION SPONSORSHIPS	IN-KIND (door prize)	SILVER \$250	GOLD \$500	PLATINUM \$1,000
Name announced during giveaway	•			
Logo on reception signage		•	•	•
Verbal recognition at reception		•	•	•
Logo on email invitation			•	•
Name in promotional social media				•

GOLF TOURNAMENT

TMCP attendees gather for a fun afternoon of golf and get to connect with in-house counsel, speakers, and sponsors in a relaxed atmosphere. Prizes are awarded at the golf reception following play.

GOLF SPONSORSHIPS	IN-KIND (door prize)	BAY \$250	GENERAL \$500	PREMIUM \$1,000	SIGNATURE \$2,000	TITLE \$4,000
Name announced during giveaway	•					
Golf registration(s)		1	2	3	4	4
Logo or name displayed in golf bay(s)		1	2	3	4	all bays
Logo on golf signage and verbal recognition during golf event			•	•	•	•
Logo on TMCP website and mobile app				•	•	•
Logo or name in promotional emails to over 35K attorneys and on social media					•	•
Logo printed in TMCP brochure <i>(if logo received by October 15)</i>						•
Name integrated into title of event						•

SPA RETREAT

Enjoy a relaxing treatment at an amazing spa while networking with fellow TMCP spa attendees in a reserved networking area. Snacks, refreshments, and prizes are provided throughout the event.

SPA SPONSORSHIPS	IN-KIND (door prize)	GENERAL \$500	PREMIUM \$1,000	SIGNATURE \$2,000	TITLE \$4,000
Name announced during giveaway	•				
Spa retreat registration(s)		1	2	3	4
Logo on spa signage and verbal recognition during spa event		•	•	•	•
Logo on TMCP website and mobile app			•	•	•
Logo or name in promotional emails to over 35K attorneys and on social media					•
Logo printed in TMCP brochure <i>(if logo received by October 15)</i>					•
Name integrated into title of event					•

ADDITIONAL TMCP SPONSORSHIPS

NETWORKING THROUGH SERVICE

Networking Through Service (NTS) is a pipeline initiative program where attorneys can develop their networks while making a difference. Participants visit local elementary schools and work in teams of in-house and outside counsel attorneys to present a curriculum designed to encourage elementary students to pursue a career in the legal profession.

BOOKS & BAGS SPONSOR \$1,000	BREAKFAST SPONSOR \$2,000	TITLE SPONSOR (exclusive for one law firm and one corporation) \$5,000
<ul style="list-style-type: none"> Sponsor of educational books and bags provided to all students in the NTS program Verbal recognition during NTS breakfast Logo on TMCP website and mobile app 	<ul style="list-style-type: none"> 1 conference registration (not including golf or spa) Verbal recognition during NTS breakfast Logo printed on NTS signage Logo on TMCP website and mobile app 	<ul style="list-style-type: none"> 3 conference registrations (not including golf or spa) Logo printed in TMCP brochure (if logo received by October 15) Verbal recognition during NTS breakfast and TMCP Welcoming Remarks Logo on TMCP website, mobile app, and NTS signage Promotional item in conference tote bag (one item provided by sponsor) Logo or name included in promotional emails to over 35K attorneys and social media

LAW STUDENT PROGRAM

Law students from around the state are invited to participate in the TMCP Law Student Program free of charge where they can network with prominent attorneys and possibly find a mentor.

GENERAL SPONSOR \$500	PREMIUM SPONSOR \$1,000	TITLE SPONSOR (exclusive for one law firm and one corporation) \$3,000
<ul style="list-style-type: none"> Logo on TMCP website Logo included on Law Student Program e-flyer distributed to all Texas law schools Logo printed on signage at the Law Student Reception 	<ul style="list-style-type: none"> 1 conference registration (not including golf or spa) Logo on TMCP website and mobile app Logo included on Law Student Program e-flyer distributed to all Texas law schools Logo printed on signage at the Law Student Reception 	<ul style="list-style-type: none"> 2 conference registrations (not including golf or spa) Logo printed in TMCP brochure (if logo received by October 15) Verbal recognition during Law Student Reception and TMCP Welcoming Remarks Promotional item in conference tote bag (one item provided by sponsor) Logo on TMCP website and mobile app Logo included on Law Student Program e-flyer distributed to all Texas law schools Logo printed on signage at the Law Student Reception Logo or name included in promotional social media posts

MOBILE APP

The TMCP App is available for use on iPhone, iPad, and Android devices and features conference information such as the schedule of events, speaker bios, dine-around restaurant info, and more. It also offers exclusive options to download papers from the CLE presentations, access attendee contact information, and create customizable event schedules.

BANNER AD SPONSOR \$2,000	TITLE SPONSOR (exclusive for one sponsor) \$8,000
<ul style="list-style-type: none"> Banner ad on the app with link to your website 1 conference registration (not including golf or spa) Logo displayed on conference signage Promotional item in conference tote bag (one item provided by sponsor) Logo on the TMCP website 	<ul style="list-style-type: none"> Banner ad on the app with link to your website Logo printed in TMCP brochure (if logo received by October 15) Challenge Game Inclusion: In-app game question directing attendees to identify your company Logo or name included in promotional email blast to over 35K attorneys 2 conference registrations, 2 golf or spa registrations, and 2 social passes Verbal recognition during the TMCP Welcoming Remarks Company name included in attendee on-site welcome letter Promotional item in conference tote bag (one item provided by sponsor) Recognition at the TMCP Save-the-Date Receptions Recognition as the App sponsor in promotional social media posts Logo on conference signage and on the TMCP website

TMCP COUNSEL CONNECTIONS

At the TMCP, representatives from corporate legal departments have an opportunity to meet a diverse pool of outside counsel candidates. Participating in the TMCP's Counsel Connections is a great way to develop new business relationships.

WHAT ARE COUNSEL CONNECTIONS?

Counsel Connections are brief meetings between law firm attendees and representatives from corporate and government legal departments to discuss potential outside counsel opportunities.

We make the process easy by:

1. compiling résumés in an online database so representatives can choose to meet those who may have the skill sets needed by the organization, and
2. providing an area at the conference to have the one-on-one meetings.

Counsel Connections are held as 15-minute sessions during Thursday and Friday of the conference at times selected by the corporate representative (see available time blocks below). A ballroom is reserved and each corporation has a booth that can accommodate up to two corporate representatives and one or two law firm lawyers. A list of current participating corporations can be found online at www.TexasBar.com/TMCP/CounselConnections.

EXPECTATIONS

Although the TMCP is an excellent opportunity to network and form new business relationships, the conference is not a job fair, nor is there any guarantee that work will be given or received as a result of Counsel Connections. We provide opportunities for diverse outside counsel to discuss their practice areas with corporate/government representatives. This introduction could be the first step for lawyers and their firms to be considered for future work.

WHAT IS THE SELECTION PROCESS?

Corporate and government agency representatives review résumés of TMCP law firm attendees prior to the conference and choose those who may have the requisite skills or expertise needed by their organization, either now or in the future. To best facilitate a match between law firm attendees' areas of expertise and a company's outside counsel hiring interests, Counsel Connections participants are selected in advance and there are no on-site signups at the conference. Law firm attendees who register and upload their résumé by the deadline will be considered.

COUNSEL CONNECTIONS SCHEDULE*

15-minute consecutive sessions are held during the following time blocks:

THURSDAY, FEBRUARY 10

9:15-10:15 Counsel Connections
1:30-3:15 Counsel Connections
3:30-5:15 Counsel Connections

FRIDAY, FEBRUARY 11

9:00-10:00 Counsel Connections
10:15-11:45 Counsel Connections

HOW TO SIGN UP

Corporations and government agencies interested in participating should complete the Counsel Connections form. This form signs up the company. For individual attendee registrations, complete the registration form found online at www.TexasBar.com/TMCP when the form becomes available.

Law firm attendees interested in being considered by the Counsel Connection companies should select the option when registering for the conference in order to receive an email receipt with the link to upload a personal résumé and/or a firm résumé, including a narrative description of the law firm's practice, area(s) of expertise, and all office locations. To be considered, résumé(s) must be received by the registration deadline of December 17, 2021.

**Schedule is subject to change.*

TMCP COUNSEL CONNECTIONS FORM

29th Annual TMCP
Feb. 9-11 • Houston

This form is for corporations interested in having one-on-one meetings with law firm lawyers to discuss outside counsel opportunities. For individual attendee registrations, complete the form in the conference registration brochure.

1 CORPORATION CONTACT INFORMATION

Corporation Name _____

Website _____

Street Address _____

City _____ State _____ Zip _____

Contact Person (To be contacted for details regarding informational interviews and registrations)

Name _____ Title _____

Email _____ Phone _____

2 CORPORATION INFORMATION

Number of legal staff _____

Brief description of corporation:

3 OUTSIDE COUNSEL HIRING INFORMATION

Current need for outside counsel: Low Medium High

Check all applicable boxes indicating the practice area(s) in which your corporation uses outside counsel:

- | | | |
|--|--|---|
| <input type="checkbox"/> Antitrust | <input type="checkbox"/> Health Care | <input type="checkbox"/> Personal Injury/Tort |
| <input type="checkbox"/> Appellate | <input type="checkbox"/> Immigration | <input type="checkbox"/> Privacy/Cybersecurity |
| <input type="checkbox"/> Commercial Litigation | <input type="checkbox"/> Intellectual Property | <input type="checkbox"/> Real Estate/Construction |
| <input type="checkbox"/> Corporate | <input type="checkbox"/> International | <input type="checkbox"/> Securities |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Labor & Employment | <input type="checkbox"/> Taxation |
| <input type="checkbox"/> Government | <input type="checkbox"/> Oil & Gas | |

Submit This Form: EMAIL MinorityAffairs@TexasBar.com

Questions?

(800) 204-2222, ext. 1538 | MinorityAffairs@TexasBar.com
www.TexasBar.com/TMCP

TMCP SPONSORSHIP FORM

29th Annual TMCP
Feb. 9-11 • Houston

1 COMPANY INFORMATION

Company Name _____

Website _____

Type of Organization: Law Firm: majority-owned Law Firm: minority or woman-owned Corporation
 Government Agency Other (please specify): _____

Contact Person (To be contacted regarding sponsorship details and complimentary registrations)

Name _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

2 CONFERENCE SPONSORSHIP

- Premier** \$15,000
(Exclusive)
- Presidential** \$12,000
- Chancellor** \$8,000
- Barrister** \$6,000
- Advocate** \$4,000
- Counselor** \$2,000
- Associate** \$1,000

3 ADDITIONAL SPONSORSHIPS

Golf Tournament

- Title \$4,000 Signature \$2,000 Premium \$1,000 General \$500 Bay \$250

Spa Retreat

- Title \$4,000 Signature \$2,000 Premium \$1,000 General \$500

Networking Through Service

- Title \$5,000 Breakfast \$2,000 Books/Bags \$1,000

Law Student Program

- Title \$3,000 Premium \$1,000 General \$500

Mobile App

- Title \$8,000 Banner Ad \$2,000

- In-kind donation** (List event and item): _____

4 PAYMENT INFORMATION

My total is: \$ _____ I am paying by:

Check (enclosed) payable to: Minority Affairs, State Bar of Texas

AMEX Discover Mastercard Visa

Credit Card No. _____ Exp. Date _____

Name on card (please print) _____

Signature _____

For Office Use Only

This form enrolls your firm/company/organization as a sponsor.

For individual attendee registrations, complete the form in the conference registration brochure.

HOW TO SUBMIT THIS FORM:

MAIL (check or credit card)
Minority Affairs, State Bar of Texas
P.O. Box 12487
Austin, TX 78711-2487

EMAIL (credit card only)
MinorityAffairs@TexasBar.com

FAX (credit card only)
(512) 427-4439

Questions?
(800) 204-2222, ext. 1538
MinorityAffairs@TexasBar.com
www.TexasBar.com/TMCP

TMCP CONTACT

WEBSITE

www.TexasBar.com/TMCP

ADDRESS

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Austin, TX 78711-2487

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(512) 427-4439

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