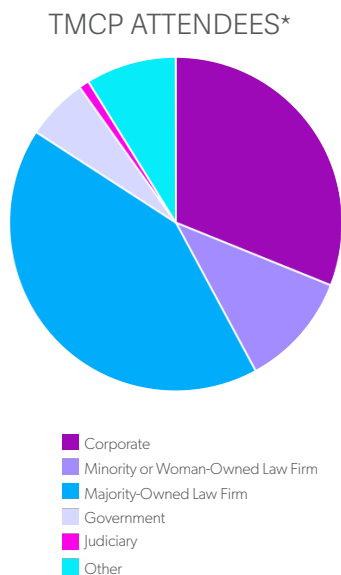


**ABOUT** The Texas Minority Counsel Program (TMCP) is the premier client development, networking, and CLE event for attorneys in Texas. The mission of the TMCP is to increase opportunities for diverse attorneys who provide legal services to corporate and governmental clients, and to expose organizations to the legal talent of diverse attorneys in Texas. The program, which is open to all attorneys, aims to bolster the amount and significance of legal work obtained by minority, women, and LGBTQ+ attorneys, and attorneys of other groups historically underrepresented.

The TMCP is coordinated by the State Bar of Texas Office of Diversity, Equity, and Inclusion and the TMCP Steering Committee, comprised of corporate and government agency lawyers and attorneys from minority, woman, and majority-owned law firms.

**SPONSOR BENEFITS** Support the TMCP and its goal of increased diversity and inclusion in the legal profession by sponsoring the program. Sponsors receive valuable exposure and opportunities for participation at the conference.



\*2022 conference attendee data

### WHAT TO EXPECT:

- 500+ attendees
- Hear from experts in the legal field during the CLE program designed for both in-house and outside counsel.
- Counsel Connections allow diverse lawyers and corporations to meet one-on-one to discuss potential outside counsel opportunities.
- Incomparable networking events including the dine-arounds, spa retreat, golf tournament, receptions, and more.
- Make a difference in the lives of students by participating in one of the pipeline initiatives designed to reach elementary students and law school students.

# TMCP SPONSORSHIP LEVELS

TMCP SPONSORSHIPS	ASSOCIATE \$1,000	COUNSELOR \$2,500	ADVOCATE \$5,000	BARRISTER \$7,500	CHANCELLOR \$10,000	PRESIDENTIAL \$15,000	PREMIER \$20,000 Exclusive
Conference registration(s)	1	1	2	3	4	5	6
Golf Tournament or Spa Retreat registration(s)		1	2	3	4	5	6
Logo or name included in the TMCP brochure (if logo received by June 2)	•	•	•	•	•	•	•
Logo or name and hyperlink on the TMCP website	•	•	•	•	•	•	•
Logo or name on mobile app	•	•	•	•	•	•	•
Logo or name on signage at conference	•	•	•	•	•	•	•
Promotional item in conference tote bag (one item provided by sponsor)		•	•	•	•	•	•
Event Recognition	Friday Breakfast	Thursday Breakfast	Friday Luncheon	Wednesday Welcome Reception	Thursday Networking Reception	Keynote Awards Luncheon	TMCP Party + All events listed in this row
Logo or name printed on conference t-shirt						•	•
Reserved table at Keynote Awards Luncheon*						•	•
Logo or name printed on conference stage backdrop banner						•	•
Logo or name printed on conference tote bag							•
Verbal recognition of sponsorship during TMCP Welcoming Remarks							•
Reserved table at TMCP Party							•
Logo or name included in a promotional social media post							•
One branded promotional item**							•
Logo or name included in a promotional email to over 40K attorneys (if logo received by June 2)							•

- View the list of sponsors online at [www.TexasBar.com/TMCP](http://www.TexasBar.com/TMCP).
- Sponsorship level benefits are subject to change.
- Additional complimentary conference registrations (up to two) are available to corporations participating in Counsel Connections during the conference.
- The State Bar of Texas is a quasi state agency, not a 501(c)(3) organization. Contributions are not deductible as a charitable contribution.
- The TMCP CLE program is developed independent of the sponsorship process. Sponsorship benefits do not include a guaranteed speaker spot on the program.

\*Reserved tables seat 10 people. Reserved tables for Presidential and Premier sponsors include seating for the individuals using the complimentary registrations from the sponsorship package. Any remaining seats will be ticketed, and the sponsors may distribute the tickets as they choose. Names for the tickets must be submitted by **October 6, 2023**.

\*\*Examples of a branded promotional item include lanyards, hotel keycards, etc.

# ADDITIONAL TMCP SPONSORSHIPS

## SAVE-THE-DATE RECEPTIONS

The TMCP Save-the-Date Receptions are networking receptions held in major cities throughout Texas in the months preceding the annual conference. These receptions provide an excellent opportunity to network with local legal professionals while learning more about the TMCP. Receptions are held in **Austin, Dallas, Fort Worth, Houston, and San Antonio.**

SAVE-THE-DATE RECEPTION SPONSORSHIPS	IN-KIND (door prize)	BRONZE \$500	SILVER \$1000	GOLD \$1,500	PLATINUM \$2,000
Name announced during prize giveaway	•				
Logo or name on signage at reception		•	•	•	•
Verbal recognition at reception			•	•	•
Logo or name and hyperlink on email invitation				•	•
Logo or name and hyperlink on TMCP receptions website				•	•
Logo or name in a promotional social media post					•

## GOLF TOURNAMENT

TMCP attendees gather for a fun afternoon of golf and get to connect with in-house counsel, speakers, and sponsors in a relaxed atmosphere. Prizes are awarded at the golf reception following play.

GOLF SPONSORSHIPS	IN-KIND (door prize)	BAY \$250	GENERAL \$500	PREMIUM \$1,000	SIGNATURE \$2,000	TITLE \$4,000
Name announced during prize giveaway	•					
Golf registration(s)		1	2	3	4	4
Logo or name displayed in golf bay(s)		1	2	3	4	all bays
Logo or name and hyperlink on the TMCP website			•	•	•	•
Logo or name on the mobile app			•	•	•	•
Logo or name on general signage at golf event			•	•	•	•
Verbal recognition during golf event				•	•	•
Logo or name in a promotional social media post					•	•
Logo or name included in TMCP brochure <i>(if logo received by June 2)</i>						•
Logo or name in a promotional email to over 40K attorneys <i>(if logo received by June 2)</i>						•

## SPA RETREAT

Enjoy a relaxing treatment at an amazing spa while networking with fellow TMCP spa attendees in a reserved networking area. Snacks, refreshments, and prizes are provided throughout the event.

SPA SPONSORSHIPS	IN-KIND (door prize)	GENERAL \$500	PREMIUM \$1,000	SIGNATURE \$2,000	TITLE \$4,000
Name announced during prize giveaway	•				
Spa retreat registration(s)		1	2	3	4
Logo or name and hyperlink on the TMCP website		•	•	•	•
Logo or name on the mobile app		•	•	•	•
Logo or name on signage at spa event		•	•	•	•
Verbal recognition during spa event			•	•	•
Logo or name in a promotional social media post				•	•
Logo or name included in TMCP brochure <i>(if logo received by June 2)</i>					•
Logo or name in a promotional email to over 40K attorneys <i>(if logo received by June 2)</i>					•

# ADDITIONAL TMCP SPONSORSHIPS

## NETWORKING THROUGH SERVICE

Networking Through Service (NTS) is a pipeline initiative where attorneys can develop their networks while making a difference. Participants visit local elementary schools and work in teams of in-house and outside counsel to present a curriculum designed to educate and encourage students to pursue careers in the legal profession.

<b>BOOKS &amp; BAGS SPONSOR</b> \$1,000	<b>BREAKFAST SPONSOR</b> \$2,000	<b>TITLE SPONSOR</b> (exclusive for one law firm and one corporation) \$5,000
<ul style="list-style-type: none"> <li>Sponsor of educational books and bags provided to all students in the NTS program</li> <li>Logo or name and hyperlink on the TMCP website</li> <li>Logo or name on mobile app</li> <li>Verbal recognition during NTS breakfast</li> </ul>	<ul style="list-style-type: none"> <li>One conference registration (not including golf or spa)</li> <li>Sponsor of NTS program networking breakfast</li> <li>Logo or name and hyperlink on the TMCP website</li> <li>Logo or name on mobile app</li> <li>Verbal recognition during NTS breakfast</li> <li>Logo or name on signage at NTS</li> </ul>	<ul style="list-style-type: none"> <li>Three conference registrations (not including golf or spa)</li> <li>Logo or name included in the TMCP brochure (if logo received by June 2)</li> <li>Logo or name and hyperlink on TMCP website</li> <li>Promotional item in conference tote bag (one item provided by sponsor)</li> <li>Logo or name included in a promotional email to over 40K attorneys (if logo received by June 2)</li> <li>Recognition in a promotional social media post</li> <li>Logo or name on mobile app</li> <li>Verbal recognition during NTS breakfast</li> <li>Logo or name on signage at NTS</li> <li>Verbal recognition during TMCP Welcoming Remarks</li> </ul>

## LAW STUDENT PROGRAM

Law students from around the state are invited to participate in the TMCP Law Student Program free of charge where they can network with prominent attorneys and possibly find a mentor.

<b>GENERAL SPONSOR</b> \$500	<b>PREMIUM SPONSOR</b> \$1,000	<b>TITLE SPONSOR</b> (exclusive for one law firm and one corporation) \$3,000
<ul style="list-style-type: none"> <li>Logo or name and hyperlink on the TMCP website</li> <li>Logo or name included on Law Student Program e-flyer distributed to all Texas law schools</li> <li>Logo or name on mobile app</li> <li>Logo or name on signage at the Law Student Program</li> </ul>	<ul style="list-style-type: none"> <li>One conference registration (not including golf or spa)</li> <li>Logo or name and hyperlink on the TMCP website</li> <li>Logo or name included on Law Student Program e-flyer distributed to all Texas law schools</li> <li>Logo or name on mobile app</li> <li>Recognition in a promotional social media post</li> <li>Logo or name on signage at the Law Student Program</li> </ul>	<ul style="list-style-type: none"> <li>Two conference registrations (not including golf or spa)</li> <li>Logo or name included in the TMCP brochure (if logo received by June 2)</li> <li>Verbal recognition during Law Student Program and TMCP Welcoming Remarks</li> <li>Promotional item in conference tote bag (one item provided by sponsor)</li> <li>Logo or name and hyperlink on the TMCP website</li> <li>Logo or name on mobile app</li> <li>Logo or name included on Law Student Program e-flyer distributed to all Texas law schools</li> <li>Logo or name on signage at the Law Student Program</li> <li>Logo or name included in a promotional social media post</li> </ul>

## MOBILE APP

The TMCP App is available for use on iPhone, iPad, and Android devices and features conference information such as the schedule of events, speaker bios, dine-around restaurant info, and more. It also offers options to download materials from the CLE presentations, access attendee contact information, and create customizable event schedules.

<b>BANNER AD SPONSOR</b> \$2,000	<b>TITLE SPONSOR</b> (exclusive for one sponsor) \$8,000
<ul style="list-style-type: none"> <li>Banner ad on the app with hyperlink to your website</li> <li>One conference registration (not including golf or spa)</li> <li>Logo or name and hyperlink on the TMCP website</li> <li>Promotional item in conference tote bag (one item provided by sponsor)</li> <li>Logo or name displayed on conference signage</li> </ul>	<ul style="list-style-type: none"> <li>Two conference registrations and two golf or spa registrations</li> <li>Banner ad on the app with hyperlink to your website</li> <li>Logo or name and hyperlink on the TMCP website</li> <li>Promotional item in conference tote bag (one item provided by sponsor)</li> <li>Logo or name displayed on conference signage</li> <li>Logo or name included in the TMCP brochure (if logo received by June 2)</li> <li>Verbal recognition during the TMCP Welcoming Remarks</li> <li>Company name included in attendee on-site welcome letter</li> <li>Recognition as the App sponsor in a promotional social media post</li> <li>Challenge Game Inclusion: In-app game question directing attendees to identify your company</li> </ul>

# TMCP SPONSORSHIP FORM

## 1 COMPANY INFORMATION

Company Name \_\_\_\_\_

Website \_\_\_\_\_

Type of Organization:  Law Firm: majority-owned  Law Firm: minority or woman-owned  Corporation  
 Government Agency  Other (please specify): \_\_\_\_\_

Contact Person (To be contacted regarding sponsorship details and complimentary registrations)

Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## 2 CONFERENCE SPONSORSHIP

- Premier** \$20,000  
*(Exclusive)*
- Presidential** \$15,000
- Chancellor** \$10,000
- Barrister** \$7,500
- Advocate** \$5,000
- Counselor** \$2,500
- Associate** \$1,000

## 3 ADDITIONAL SPONSORSHIPS

### Golf Tournament

- Title \$4,000  Signature \$2,000  Premium \$1,000
- General \$500  Bay \$250

### Spa Retreat

- Title \$4,000  Signature \$2,000  Premium \$1,000
- General \$500

### Networking Through Service

- Title \$5,000  Breakfast \$2,000  Books/Bags \$1,000

### Law Student Program

- Title \$3,000  Premium \$1,000  General \$500

### Mobile App

- Title \$8,000  Banner Ad \$2,000

- In-kind donation** (List event and item): \_\_\_\_\_

### Save-The-Date Receptions

	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$500
Austin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dallas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fort Worth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Houston	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
San Antonio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 4 PAYMENT INFORMATION

My total is: \$ \_\_\_\_\_ I am paying by:

Check (enclosed) payable to: DEI Office, State Bar of Texas

AMEX  Discover  Mastercard  Visa

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card (please print) \_\_\_\_\_

Signature \_\_\_\_\_

For Office Use Only

**This form enrolls your firm/company/organization as a sponsor.**

For individual attendee registrations, complete the form in the conference registration brochure.

### HOW TO SUBMIT THIS FORM:

**MAIL** (check or credit card)  
 DEI Office, State Bar of Texas  
 P.O. Box 12487  
 Austin, TX 78711-2487

**EMAIL** (credit card only)  
 diversity@texasbar.com

**FAX** (credit card only)  
 (512) 427-4439

**Questions?**  
 (800) 204-2222, ext. 1538  
 diversity@texasbar.com  
 www.TexasBar.com/TMCP

# TMCP CONTACT

## WEBSITE

[www.TexasBar.com/TMCP](http://www.TexasBar.com/TMCP)

## ADDRESS

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Office of Diversity, Equity, and Inclusion  
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Austin, TX 78711-2487

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## PHONE

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or (512) 427-1538

## FAX

(512) 427-4439

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