



2023 Exhibitor Marketing Toolkit

This exhibitor toolkit is loaded with everything you need to spread the word, including promotional copy, logos, social media images, banner ads, and hashtags.

Here are a few graphics to download and post on your website, social media, newsletters and email communications:

- State Bar of Texas Annual Meeting Logos
- Social Media Images
 - Instagram
 - Facebook
 - Twitter
 - LinkedIn
- Email Banner & Web Banner
- Sample Verbiage for Posts

Click on the image to download. Once webpage opens, click download button. 

Make sure to tag State Bar of Texas in your social media posts!



Instagram: @statebaroftexas



Twitter: @statebaroftexas



Facebook: State Bar of Texas



LinkedIn: State Bar of Texas



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Annual Meeting Logo & Social Media

ANNUAL MEETING LOGOS



SOCIAL MEDIA IMAGES

Instagram Post (1080 x 1080)



Instagram Stories (1080 x 1920)



Click on the image to download. Once webpage opens, click download button. 

Facebook Post (980 x 788)



Twitter Image (1600 x 900)



LinkedIn Image (1200 x 1200)



Click on the image to download. Once webpage opens, click download button. 

EMAIL & WEB BANNER

Email Banner (600 x 200)



Web Banner (728 x 90)



Click on the image to download. Once webpage opens, click download button. 

SAMPLE VERBIAGE

- *Looking forward to this year's State Bar of Texas Annual Meeting! Stop by and say hello! #sbot23*
- *Come see us in person at the State Bar of Texas Annual Meeting! We'll be exhibiting at booth **{insert booth number here}**. #sbot23*
- *Make sure you register for the State Bar of Texas Annual Meeting June 22-23 in Austin! We'll be exhibiting! #sbot23*
- *We're exhibiting at the 2023 State Bar of Texas Annual Meeting in Austin this June! Come see us at booth **{insert booth number here}**. #sbot23*