

# Sample Bar Association Strategic Plan

## Goal I: Membership

***TO ACHIEVE AND MAINTAIN ACTIVE MEMBERSHIP IN THE ASSOCIATION OF 100% OF ELIGIBLE ATTORNEYS.***

<b><u>WHO:</u></b>	<b><u>OBJECTIVES:</u></b>	<b><u>WHEN:</u></b>
President	1. Establish membership committee as a standing committee.	July 1, 2001
Membership Committee	- Recommend a geographic boundary within which 100% membership will be sought.  - Study and redefine all membership categories and privileges, including non-lawyers.	Feb 1, 2002
Membership & Finance Committee	- Review the dues and fee structure in light of costs, services, membership categories and years of membership. Recommend changes to the Executive Committee.	Feb 1, 2002
Membership Committee	2. Review above items.	Feb 1, 2002
Membership Committee	3. Organize and sponsor Admission Ceremonies to the State & Federal Courts	Odd Years
Admissions Committee/ Bar Assn. Staff	4. Contact and encourage the membership of all attorneys newly admitted to practice.	June/Dec Annually
President/Young Lawyer Chair	5a. Review a list of non-member attorneys within the established membership boundary. Invite membership and participation.  b. Determine the reasons they have not joined the Association.	June/Dec Annually  March Annually
Membership Committee	6. Maintain a membership base of information by establishing a computerized records of the participation of members with information listing special areas of interest, expertise or other community involvement.	Sept 1, 2002
Bar Assn. Staff	7. Utilize database to solicit volunteer for and encourage participation in Association activities.	Ongoing
Executive Committee, President, Nominations Committee, Executive Director, Chairman Executive Director	8. Review ongoing (from the prior year) programs to determine whether they meet the current needs of the membership and whether they will maintain and improve relationships among members. Make necessary changes. Assign responsibilities to appropriate committee.	August Annually

**Goal II: Services**

***TO PROVIDE SERVICES AND PROGRAMS WHICH ENHANCE PROFESSIONAL DEVELOPMENT AND IMPROVE THE QUALITY OF THE BAR.***

**WHO**

Long Range Planning  
Committee

Executive Committee

Each Committee

President

Executive Committee

**OBJECTIVES**

**WHEN**