



Rogge Dunn with the *Tyrannosaurus rex* model from *Jurassic Park* he donated to the Dallas Museum of Nature & Science. Photo by PRNewsFoto.

As a child, Rogge Dunn was fascinated with dinosaurs. Hoping to catch his prehistoric heroes on the big screen, however, Dunn remembers being continually disappointed. Aside from their silly appearances — dinosaurs appeared on screen as cartoon characters, puppets, stop motion-animated clay figures, or in live-action films that used a combination of mechanical dinosaurs and humans wearing suits (or, in some instances, lizards in costumes) — Hollywood films just didn't do dinosaurs any justice. "In the movies, dinosaurs were always these dim-witted, lumbering things," says Dunn, a partner in Clouse, Dunn, Khoshbin, L.L.P. in Dallas. "I remember watching movies and thinking, 'That's not right!'"

All of that changed when Dunn saw Steven Spielberg's 1993 thriller, *Jurassic Park*. Using computer-generated imagery, it was the first film to bring dinosaurs to life in a vivid way. (The film was inaccurate in many ways, but the *JP* dinos were much more lifelike and exciting than their clay and mechanical predecessors.)

Dunn, a collector of movie memorabilia, was browsing a collectors' catalog when he noticed that one *Jurassic Park* villain was up for grabs — the small-scale, Stan Winston-created *Tyrannosaurus rex* model used to create the T. rex in

Jurassic Park. The model is one-fifth the size of the T. rex used in the movie, making it 7 feet long and 4 feet tall. The model's skin has a scaly, snakeskin-like feel. "It's even got warts on it," Dunn says. Impressed with Winston's attention to detail, Dunn bid on it and won.

Rather than add the T. rex model to his movie collection, he donated it to a client, the Dallas Museum of Nature & Science. There, visitors can see a full-size cast of T. rex bones in addition to the T. rex model. Part of Dunn's excitement in donating the model was its background, but he was more interested in helping museum visitors understand more about dinosaurs. "It is a great teaching tool — people get to see what a T. rex looked like in the flesh," Dunn says. "It's an opportunity for kids to see a T. rex eye-to-eye."

Dunn says dinosaurs have intrigued him since he was five years old, when he first spotted the Sinclair Oil Company logo that features a green brontosaurus. In addition to his love of dinosaurs, he is an avid collector. His collection includes more than 200 posters — from WPA art posters to propaganda posters from World Wars I and II — and movie memorabilia, as well as Texas historical artifacts. One of his most treasured items is an antique sideboard from the Texas Senate floor that survived the 1983 Capitol fire. ☺



A Prescription for Chocolate



Chocolate Prescription's daily dose of dark chocolate.

When I introduce myself as a lawyer, people respond ‘Oh, how nice,’ says Plano attorney **Terry Traveland**. “But, when I introduce myself as a chocolatier, I’m their new best friend!”

Traveland, a graduate of Baylor Law School, is a gourmet chocolate maker and co-founder of Chocolate Prescription, a business that sells daily doses of dark chocolate. “Doctors recommend eating an ounce of dark chocolate every day for your heart health,” Traveland explains. “In fact, many customers find that they no longer crave sweets, are content with their daily dose of chocolate, and have lost weight.”

Traveland worked at several large firms before opening her own law practice. As a business attorney, she helped entrepreneurs start and expand their own enterprises. Armed with this expertise, it was only natural for her to start her own business. “A friend had told me that her cardiologist had ordered her to eat an ounce of dark chocolate every day and that she had lost 40 pounds doing so,” Traveland says. “I wanted to try it and quickly discovered that there weren’t any dark chocolate bars that were only one ounce. The idea came to me to make it easy for everyone to get the recommended dose of dark chocolate every day by packaging one ounce bars similar to a pill box.” With the help of an interior designer friend, Traveland got to work developing a special dark chocolate formula and designing product packaging and mar-

keting tools. Chocolate Prescription was launched, along with its philosophy: “Eat chocolate, live long, love deeply.”

Chocolate has always been a passion of Traveland’s. In law school, she made hand-dipped chocolate truffles to give away during the holidays. The candies were so popular that her friends and family requested them year after year. “I love it when a new customer tries our chocolate and gets a huge smile on their face,” she says.

Business is booming for Chocolate Prescription. Its boxes were recently featured in *Packaging Digest* as a trendsetter and its chocolate was included in the gift bags at this year’s Academy Awards. “Meeting numerous stars while they happily munched on our chocolate was an added bonus,” Traveland says.

Traveland admits her legal background has served her well in the chocolate business. “It gave me a practical basis for starting Chocolate Prescription,” she says. Still practicing law part-time, Traveland also volunteers and teaches classes on the legal aspects of starting and running a business at her local small business development center. “Many of my clients refuse to let me retire,” she jokes.

Chocolate Prescription is available at Spec’s in Austin, at several wine boutiques in Dallas, and online at chocolateprescription.com. “At only 155 calories per bar,” Traveland points out, “it won’t add to your waistline, just to your health.” ✪

TEXAS PEOPLE

Mimi Coffey, of the Coffey Firm in Fort Worth, accepted an invitation from the American Bar Association to serve as a delegate with the Rule of Law and Criminal Justice Delegation to South Africa. Coffey will travel in October to learn about the South African legal system and to help form a closer relationship between the United States and South Africa.



Patrick J. Maher, a partner in Shannon, Gracey, Ratliff & Miller, L.L.P. in Fort Worth, was named a Fellow of the College of Labor and Employment Lawyers, making him the only Texas lawyer elected to the College this year. Maher is immediate past chair of the State Bar Labor and Employment Section.



Ronald Rodriguez, of the Law Office of Ronald Rodriguez, P.C. in Laredo, was named the 2010 Public Justice Trial Lawyer of the Year. Rodriguez was one of five finalists, and the only Texan, for the award, given annually to a plaintiffs’ attorney who has won verdicts, judgments, or settlements in cases that pitted them against government agencies or private corporations.



Jennifer Vogel, senior vice president, general counsel, secretary, and chief compliance officer to Continental Airlines, Inc. in Houston, was named the 2010 Worldwide General Counsel of the Year by International Law Office in London in association with the Association of Corporate Counsel. She is the first general counsel from the airline industry and the first woman to receive this honor. In addition, Vogel was named one of the winners of *InsideCounsel* magazine’s Transformative Leadership Award in recognition of her support of women in the legal profession.

