



# RUNNING, SACKING, SEWING

**A**t 4th and 1 Football Camp in East Texas, high school students follow an NFL schedule. The day begins at 6 a.m., with a quick breakfast followed by hours of strength training, conditioning, and football practice — before the night’s crowning event, an etiquette class called “Which Fork Do I Use?”

4th and 1 Football Camp is not your average summer camp and its founder, **Daron Roberts**, is not your average attorney. A fifth generation East Texan and graduate of Harvard Law, Roberts is currently the assistant secondary coach for the Detroit Lions. “For me, July through January is completely consumed by football,” he says. “I made a promise to myself that during the slower parts of the year I would work on a personal endeavor.” Roberts has kept that promise with 4th and 1 Football Camp, where high school sophomores hone their football skills, prepare for the P.S.A.T., and attend life skills workshops. The free, five-day camp is designed to help at-risk students develop their athletic, academic, and professional talents.

Roberts, a high school football player himself, grew up in Mount Pleasant and attended the University of Texas at Austin. After a stint working on Capitol Hill, he earned his Masters in Public Policy from Harvard’s Kennedy School of Government and his J.D. from Harvard Law School. With successful clerkships at several Texas law firms under his belt and the interest of firms nationwide, Roberts knew exactly what he wanted to do: Coach professional football.

He sent letters to every NFL team offering to work for free. Although he had no coaching experience, his unusual resume and obvious passion for the game piqued the interest of Herm Edwards, then-head coach of the Kansas City Chiefs. Roberts was hired as an unpaid intern and was soon promoted to paid staff. In 2009, Roberts followed Edwards to the Detroit Lions.

The turning point, Roberts says, was the summer before his third year of law school, when he helped a friend out by

filling in for the defensive coach at a high school football camp in South Carolina. “Those were the best three days of my life,” Roberts says. “Ever since then, I’ve been thinking about how great it would be to combine football camp with S.A.T. prep and add a life skills component to the mix. I want to expose the students to as much positive stimuli as possible in a short time and show them that every student athlete can compete and excel in any environment they choose.”

At 4th and 1, students are given the opportunity to excel in workshops like “Who Says Men Can’t Cook?”, “Tie or No Tie?”, “Understanding the Stock Market,” and “The Fundamentals of Yoga.” The classes cover resume writing, the college application process, interview skills, and personal finance. Roberts, who will be teaching the P.S.A.T. math class, has assembled an impressive list of volunteers to teach at the camp, including an ESPN writer, a chef, a clothing designer, a probation officer, and a yoga guru.

“What really appeals to me is the culinary and dinner etiquette workshops,” Roberts says. “Being from Mount Pleasant, when I came to U.T. and went to

my first formal dinner, I wasn’t sure which fork to use. I think that’s the strongest symbol of trying to break down some of the barriers impeding these kids from having larger goals. College may not have seemed realistic — they may think they don’t have the money or the qualifications, but something as basic as passing the bread to the left can start breaking these barriers down. It’s a nice introduction to the theme of the week.”

Roberts hopes to make a real difference in the lives of the 45 sophomores invited to the inaugural session of 4th and 1. Next year, he plans to invite the same students back and eventually expand to other underserved areas in Texas. “The goal,” he says, is to build some forward momentum.”

For more information on 4th and 1 Football Camp, or to make a donation, visit [4thand1.org](http://4thand1.org).



4th and 1 Football Camp founder Daron Roberts

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# Mission Possible: Steak Team

As a child, **Jeffrey W. Hellberg, Jr.** was apprehensive of Harvey Gough. Gough, the former owner of Dallas' Goff's Hamburgers, was something akin to the Soup Nazi on *Seinfeld*. "He'd ask if you wanted silverware. If you said yes, he'd ask if you wanted it sanitized. If you said yes, he'd lick the silverware and hand them to you," laughs Hellberg, a partner in the Dallas office of Wick, Phillips, Gould & Martin, L.L.P.

It wasn't until 1997, when Gough recruited Hellberg to do some legal work, that Hellberg realized Gough was not the menace he made himself out to be. In fact, Gough had a soft spot for those in the military (he was a former military man himself). In the 1980s, Gough started serving hamburgers to the soldiers at Fort Hood in Killeen. In 2002, local businesses started donating money to Gough's efforts, and in 2004, Gough, Hellberg, and friend Tony Booth formally established Steak Team Mission. The nonprofit organization — funded solely through donations — supplies steak dinners to troops overseas, complete with appetizers, beans, coleslaw, cornbread, melons, and ice cream.

"This is just our way of giving back," Hellberg says. "This is a good way to let the troops know that people are thinking about them."

In December, Steak Team Mission flew 8,500 pounds of food to the Gulf of Oman to grill and serve more than 5,000 steaks to the sailors on the USS Nimitz. The team used nine grills for almost four and a half hours to prepare the food (the steaks were prepared to order). Being able to interact with the sailors was the best part of the mission, Hellberg says. But being able to fly onto the USS Nimitz and take a tour of the ship were interesting experiences too. "It was a little stressful because as you could hear the flight operations happening, you could also feel the heat, feel the constant rumble that went on around the ship," he says. "The U.S. Navy took really great care of us."



Jeffrey Hellberg, Jr. is a member of Steak Team Mission, which provides deployed troops with steak dinners. Here, he grills steaks for sailors while on a mission in the Gulf of Oman in December.

Earlier this year, Steak Team Mission served 10,000 steaks to troops at Fort Hood. The team has three upcoming missions: one for the Wounded Warriors program at Brooks Army Medical Center in San Antonio; one for sailors in Guantanamo Bay, Cuba; and one to Mosul and Baghdad, Iraq.

**Jarrett R. Andrews'** twin brother, Darryn, was killed in Afghanistan in September 2009. Andrews, senior counsel to Energy Future Holdings Corporation in Dallas, had been searching for a tangible way to cope with his grief when he read about Steak Team Mission in the Dallas Bar Association's newsletter. Participating with the organization seemed like one way to honor his brother. "It always meant a lot to him when people would show him some sort of gratitude," Andrews says.

He participated in his first mission with the team in Fort Hood. "When it was over, I had the best feeling in the world. These soldiers sacrifice so much, there is no way that we can ever come close to repaying them for the sacrifices they make," he says. "But just to be able to do something for them was extremely rewarding."

For more information, please visit [www.steakteammission.org](http://www.steakteammission.org). ★

## TEXAS PEOPLE

**Bryan A. Garner**, author of *Garner on Language and Writing*, published by the American Bar Association, was named a winner in the 2010 Benjamin Franklin Awards from the Independent Book Publishers Association in recognition of excellence in independent publishing. The book took top honor in the professional/technical books category. Garner is a versatile and prolific writer on legal-linguistic subjects.



**Hugh Hackney**, a shareholder in Greenberg Traurig, L.L.P. in Dallas, was appointed as a U.S. representative for the International Chamber of Commerce Commission on Arbitration. The primary objectives of the ICC Commission on Arbitration include studying the juridical aspects of arbitration and other modes of settlement of disputes of an international business nature and examining current developments, including new technologies such as electronic discovery.



St. Mary's University School of Law Associate Dean **Reynaldo Anaya Valencia** was elected to a three-year term on the Harvard Alumni Association Board of Directors. Valencia was appointed by President Clinton as one of 16 White House Fellows for 1999–2000. Valencia also teaches in the Summers Skills Enhancement Program, which prepares students for success in their legal education.



**Geoffrey D. Weisbart**, a founding partner in Hance Scarborough, L.L.P. in Austin, was named a member of the American Board of Trial Advocates, one of the legal profession's most prestigious honors. Weisbart has represented clients in Texas' capitol city and throughout the nation for nearly 25 years.

