

Partnering with TexasBarCLE:

Empowering Sections and Their Members

At TexasBarCLE, we are committed to supporting Texas Sections with unique opportunities and resources. By cosponsoring CLE programs with us, your Section gains access to exclusive benefits that help engage members, build prestige, and grow your Section.

Exclusive Educational Benefits for Your Members!

When your Section cosponsors a CLE course, your members receive no-cost access to valuable resources:

- **Archived Presentations:** Access to course videos or audio.
- **Downloadable Course Materials:** Searchable and downloadable to extend the value of your programs.

These materials extend the value of the CLE programs and are available on our website, providing your members ongoing access to important resources.

Additional Benefits for Your Section:

Beyond the educational advantages, TexasBarCLE offers several ways to promote your Section and build its membership:

Cosponsorship Opportunities

We welcome ideas for cosponsored programming that benefits your Section. Some options include:

- **Webcasts:** Live 1-2 hour online programs focused on current legal issues.
- **“Law 101” or Handling Your First (or Next) seminars:** Basic, introductory courses for new or transitioning attorneys.
- **Advanced Courses:** Multi-day and intensive courses for experienced practitioners.

These options allow you to offer relevant and timely educational content with no financial risk.

Promotion and Marketing

Access: Section members can join planning committees or speak at CLE events, lending expertise to topic development.

Marketing Support: We provide targeted marketing to your members through brochures, e-blasts, and other promotional materials to ensure success and elevate your Section’s profile.

Membership Recruitment: We’ll help promote Section membership in course brochures, reaching potential members at no cost to you.

Course Discounts: Your members receive discounts for attending cosponsored courses—often equal to your Section’s annual dues. For shorter webcasts, your members get a \$15 discount.

Exhibitor’s Table: Staff an exhibitor’s table at events to engage with potential members.



TexasBarCLE Online Resources

Access to [TexasBarCLE.com](https://www.texasbarcle.com) provides a host of resources for your Section's members, including:

- **The Online Classroom:** Over 3,000 hours of archived audio and video CLE presentations for MCLE credit.
- **The Online Library:** A collection of more than 30,000 downloadable CLE articles, with new content added regularly.
- **Texas Bar Books:** Develop and access practice manuals in both hard copy and digital formats.

Flash CLE Service

We assist with planning your own CLE events, providing accredited video programs and course materials delivered on a flash/USB drive.

Complimentary Attendance for Judges

Almost all TexasBarCLE offerings both in-person and online are complimentary for judges, supporting the continued education of the Texas judiciary.

Scholarships

Your Section may grant scholarships to members who would not otherwise be able to attend courses you cosponsor with us; these grantees can attend at a significantly reduced fee, making CLE more accessible to all members.

Supporting Your Section's Success

Holding Down Bar Dues

CLE profits help extend the time between increases in Bar dues. Sections that cosponsor seminars with TexasBarCLE play a vital role in keeping Bar dues affordable for Texas lawyers.

Professional Staff

TexasBarCLE staff are among the most experienced and successful in the business. Their knowledge covers a wide array of disciplines, including course planning, meeting facilities, video production, budgeting, and marketing.

Let's Work Together!

Partnering with TexasBarCLE is an exciting opportunity to provide your members with valuable CLE programs and grow your Section. We look forward to hearing from you and creating impactful educational experiences together.