

What we do for State Bar of Texas Sections



Unique Benefits for Your Members!

When your Section cosponsors a course with us, your members are entitled to educational benefits that **no other CLE provider offers**, and at NO extra cost to them when they register for the course:

- ▶ **course presentations, as archived video or audio, and**
- ▶ **searchable, downloadable course materials.**

Available at our website, these materials significantly extend the life of CLE programs you do with us. Only TexasBarCLE has committed the resources and infrastructure to support you in this manner.

Other Benefits

Promotion of Your Section

We offer several ways for you to add prestige to your Section and build membership:

- ▶ **Access.** When cutting edge CLE is being planned, Section members are welcome to become planning committee members or speakers, lending their particular expertise in topic selection and development.
- ▶ **Marketing.** When you cosponsor a course with us, we reach out to your members with sophisticated targeted marketing of eye-catching brochures and e-blasts, all designed to make the course a success and add to your Section's reputation.
- ▶ **Membership recruitment.** We will gladly promote membership in your Section in the course brochure. Reach the people we're mailing to—at no cost to you.
- ▶ **Course discounts.** Your members earn a discount to attend courses you cosponsor with us—a discount usually equal to the Section's annual dues. Tell your members, "It's like joining the Section for free." Don't have the time to help with a full-day or multi-day course? Plan with us a one- or two-hour webcast; your members will get a \$15 discount.

- ▶ **Meeting with potential members.** Your Section is welcome to staff an exhibitor's table; check with us well before the course. Also, a Section representative may have a moment at the podium to encourage Section membership.
- ▶ **Scholarships.** Your Section may grant scholarships to members who would not otherwise be able to attend courses you cosponsor with us; grantees may attend for a sharply reduced fee.

Cosponsorship Opportunities

Sections are attuned to what is new and relevant to their members. We welcome ideas for cosponsored programming at no risk to your Section, including:

- ▶ **Webcasts.** Live 1- or 2-hour programs on breaking issues, delivered via the internet.
- ▶ **Boot camps or "Law 101" seminar.** Basic courses for new or transitioning attorneys.
- ▶ **Advanced courses.** Intensive, multi-day events for experienced practitioners.

TexasBarCLE.com

Customizable to the practice area interests of your members, this website offers a host of services, including:

- ▶ **The Online Classroom,** housing over 2,400 hours of archived audio- and video CLE presentations for MCLE credit.
- ▶ **The Online Library,** a collection of downloadable CLE articles—over 24,000 and growing.

Practice Manuals

Develop reference works with TexasBarBooks for both hard copy and digital publication.

Our Flash CLE Service

We can assist you in planning your own CLE with accredited video programs and course materials.

Complimentary Attendance for Judges

We believe TexasBarCLE is unique in offering this benefit. When you cosponsor with us, you are helping to keep the Texas judiciary educated.

Holding Down Bar Dues

CLE profits help extend substantially the time between increases in Bar dues. Sections that cosponsor seminars with us are a vital part of this service.

Professional Staff

TexasBarCLE staff are among the most experienced and successful in the business. Their knowledge covers a wide array of disciplines, including course planning, meeting facilities, video production, budgeting, and marketing.

Working with Sections is both exciting and rewarding for us. We look forward to hearing from you!

