

**STATE BAR OF TEXAS
PERFORMANCE MEASURES**

Based on the State Bar of Texas FY2016-FY2017 Strategic Plan

INTRODUCTION

As required by Texas Government Code, Chapter 81, the State Bar has adopted the following performance measures as part of its FY2016-FY2017 Strategic Plan. Performance measures data is collected through:

- Random, statistical and point of service surveys of State Bar members and the public to determine the use and effectiveness of, and satisfaction with, State Bar services;
- Tracking activity on State Bar websites and social media;
- Data collected by departments of the State Bar indicating use of its programs, publications, and services by members and the public; and
- Internal oversight of performance.

SERVICE TO THE PUBLIC

Strategic Plan Statement Of Purpose

The State Bar of Texas serves the public by: 1) educating the public on the Rule of Law and the role of judges, lawyers, and the public in the legal system; 2) helping lawyers provide the highest quality legal and community service; and 3) working for equitable access and participation in all aspects of the justice system by diverse groups within our society.

Performance Measures

1. Measure the distribution by the State Bar of printed, multimedia, and online information regarding legal issues of interest to the public.
2. Measure traffic to State Bar websites and social media sites, including the number of visits to pages and downloads of articles and pamphlets containing consumer legal information.
3. Measure the training of public school teachers by the Law Related Education (LRE) department of the State Bar and related projects, including the number of courses provided to teachers, the number of teachers trained, the total number of students who receive civics education from LRE-trained teachers, traffic to the Law Focused Education website and related sites and social media, and the degree of satisfaction with such services among the participants.

4. Measure the number of presentations by volunteer attorneys and judges in public schools that use teaching and presentation materials prepared by the Texas Young Lawyers Association.
5. Track the number of veterans clinics provided by Texas Lawyers for Texas Veterans partners. Measure the number of “clinic in a box” packages distributed to local clinics.
6. Measure the number of people who receive referrals through the Lawyer Information Referral Service.

SERVICE TO MEMBERS

Strategic Plan Statement of Purpose

The State Bar of Texas seeks to provide its members superior services (including continuing legal education, online resources, publications, networking and leadership opportunities, and member benefits) to assist them in offering ethical, high quality legal services and in establishing and maintaining efficient, effective, and productive law practices.

Performance Measures

1. Measure trends in attendance at and participation in TexasBarCLE webcasts; online TexasBarCLE seminars and trainings; TexasBarCLE video seminars and trainings; live TexasBarCLE seminars and trainings; and free and low-cost offerings. Measure the sales of books and course materials.
2. Measure trends in diversity among State Bar sections, committees, divisions, and other State Bar entities, and compare those trends to those seen among the State Bar membership as a whole.
3. Measure and track the dissemination of information on State Bar member services, including information given to local, minority, and specialty bar associations. Measurements should include the number of published materials and presentations by State Bar leadership and staff, as well as data gathered through satisfaction surveys.
4. Measure the number of member benefits provided to Texas attorneys and attorneys’ use of those benefits.
5. Measure traffic to the “Ten Minute Mentor” resource offered online.
6. Measure the number of attorneys, law firms, and legal departments participating in the Texas Minority Counsel Program and Texas Minority Attorney Program, and attendee satisfaction with these programs.
7. Monitor the use of www.afterthebarexam.com resources and the number of State Bar presentations made at law schools.

8. Monitor and assess the State Bar’s disaster recovery resources for members and the public.

9. Monitor the use of the Texas Lawyers Assistance Program by measuring the number of lawyer contacts and cases and concerned-others consultations and, when possible, the degree of satisfaction with such services among the participants. Measure the numbers of educational outreach presentations, distributed publications, and the number of views of the TLAP videos.

10. Measure participation in State Bar elections.

PROTECTION OF THE PUBLIC

Strategic Plan Statement of Purpose

The State Bar of Texas works to protect the public through its powers to regulate the conduct of lawyers and by promoting high ethical standards and professionalism.

Performance Measures

1. Monitor the Client Attorney Assistance Program by measuring the number of contacts the program receives and the number of dispute resolutions conducted by the program.

2. Track statistics regarding grievance matters, including, but not limited to, the number of complaints received by the State Bar and their resolution.

3. Monitor the Client Security Fund program by measuring the number of eligible applications considered, the number of eligible applications approved, and the total amount of grants made.

4. Measure efforts to publicize the Client Security Fund to eligible recipients and to discourage theft of clients’ funds by their attorneys.

5. Measure the use of the State Bar Ethics Hotline.

6. Measure the number of continuing legal education ethics offerings and publications offered by TexasBarCLE and TexasBarBooks.

ACCESS TO JUSTICE

Strategic Plan Statement of Purpose

The State Bar of Texas works to ensure access to justice for all.

Performance Measures

1. Measure the number of legal aid referrals made by the State Bar to members of the public seeking low-income or free legal assistance and to inmates seeking legal advice, in the form of letters, email, and telephone inquiries.
2. Measure the numbers of legal aid and pro bono attorneys using support resources, including legal research tools, the Malpractice Insurance Network, the joint TexasBarCLE and Legal Access Division tuition waiver program, DVD CLE presentation requests, Student Loan Repayment Assistance Program, the Legal Services Intern Program, the Language Access Fund, and Legal Access Division annual training programs.
3. Monitor efforts by State Bar sections to help attorneys provide pro bono legal services by measuring the number of sections that have pro bono initiatives, including grants, CLE scholarships, law student internships, and other programs, and by measuring the number of lawyers and law students participating in these initiatives and programs.
4. Assess statewide pro bono contributions by measuring the number of pro bono hours voluntarily reported by Texas attorneys annually and through a statistically valid, bi-annual pro bono survey. Measure voluntary dues contributions for access to justice by total dollar amounts and the number of attorneys contributing. Where possible, also measure pro bono contributions by non-lawyer professionals.
5. Monitor the outreach and education of attorneys on access to justice issues by measuring the number of presentations made to attorney groups.
6. Measure the use of pro bono legal clinic resources, such as toolkits, provided by the Legal Access Division and the Texas Access to Justice Commission.
7. Monitor state and federal access to justice funding fluctuations to anticipate and be prepared to respond to potential decreases in federal and state funding of pro bono and legal aid programs, and measure and assess the State Bar's efforts to assist in mitigating the impact of any such funding decreases.
8. Monitor publicity received for attorney volunteer efforts in Texas.

SOUND ADMINISTRATION AND RESOURCES

Strategic Plan Statement of Purpose

The activities and services of the State Bar shall be administered at a high level of efficiency and professionalism, in conformance with best practices observed by Texas state agencies and by bar associations of similar size and scope.

Performance Measures

1. Measure the number and effectiveness of training programs provided to State Bar staff over the course of the fiscal year.
2. Measure the number of customer service complaints received by the State Bar and the satisfactory resolution of those complaints.
3. Monitor the implementation of a disaster preparedness plan to assure continuity of State Bar administration and services in the event of any disaster affecting the State Bar, and measure its effectiveness by conducting periodic testing of that plan and assessing the results of such tests.
4. Subject to legal restrictions, monitor and measure the ethnic and gender demographic make-up of the State Bar staff.

FINANCIAL MANAGEMENT

Strategic Plan Statement of Purpose

The State Bar shall conduct its fiscal affairs in conformance with the best management practices observed by Texas state agencies and by bar associations of similar size and scope.

Performance Measures

1. Measure the amount and adequacy of State Bar funds dedicated to reserves.
2. Monitor and report on the results of the annual financial audit for the current fiscal year.
3. Monitor and report on the results of the annual internal control audit for the current fiscal year.
4. Measure the success of cost-saving measures implemented by the State Bar.