Toby Cole is the founding attorney of The Cole Law Firm. His primary practice is personal injury trial law where he represents individuals in a wide range of catastrophic spinal cord, brain and other serious, life-altering injuries. He is Board Certified in Personal Injury Trial Law.

Toby earned his law degree from the University of Houston in 1998 and his MBA that same year. He graduated with honors from the University of Houston in 1995.

In 1990, at the age of 18, Toby was injured in a diving accident that left him completely paralyzed from the neck down. Toby uses his experience as a wheelchair user in all of his cases. His firm only takes cases where a difference can be made.

Toby is on the Board of Directors of TIRR Foundation, Link Houston and the United Spinal Houston. He serves on many boards and commissions with the city of Houston and the State Bar. He is the Past-President of the Houston Trial Lawyers Association, which has over 1,000 members.