



Official Contest Rules – Ideals That Unite Us

OPEN TO TEXAS RESIDENTS AND ATTORNEYS LICENSED TO PRACTICE IN TEXAS

BACKGROUND: The “Ideals That Unite Us” YouTube video contest asks Participants to create a video about the ideals that unite us as citizens of our democracy. We will choose three winners: one winner from videos submitted by persons under 18 (all persons who contribute to the video must be under 18), one winner from videos submitted by persons 18 and older, and one People’s Choice winner chosen from among all entries. Groups or classrooms may enter the 18 and Older or Under 18 categories. The Under 18 winner will receive a \$2,500 scholarship. The two other winners will receive a \$2,500 cash prize. All three winners will receive an expenses-paid trip to the State Bar of Texas board dinner in April 2009, where winning videos will be shown and the winners recognized.

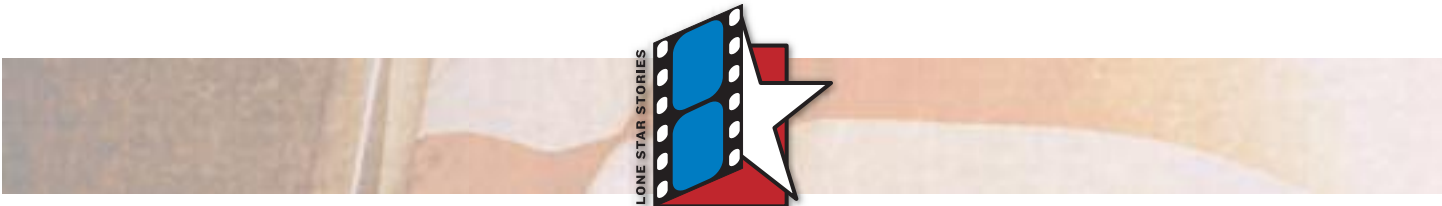
SPONSOR: The State Bar of Texas, 1414 Colorado St., Austin, TX 78701.

ELIGIBILITY: This contest is open to residents of Texas and attorneys licensed to practice in Texas. Persons under 18 years of age at the time of entry must receive their parents’ permission and provide written parental consent before their entries are considered. Employees and directors and family members of employees and directors of the State Bar of Texas are not eligible.

STEPS TO ENTER: Eligible Participants must:

1. Visit the contest page at www.TexasBar.com/texansonjustice, complete an online entry form, and agree to the terms of these rules.
2. Submit/post their video to www.youtube.com/group/texansonjustice any time between Sept. 1, 2008, and March 16, 2009. Videos must be three minutes long or less.

If you are under the age of 18, you must submit a signed permission form (see below) from your parent or guardian, including your YouTube username. Fax the signed form to (512)427-4107 or scan and email it to texansonjustice@texasbar.com.



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3. Mail a high-quality copy of the video, on DVD or videotape, to YouTube Contest, c/o State Bar of Texas, Attn: Joanna Herzik, 1414 Colorado St., Austin, TX 78701. Include your name and YouTube username on the copy.

Videos not posted to the Ideals That Unite Us YouTube group by 5:00 p.m. on March 16, 2009, will not be considered.

By completing the above steps, eligible persons will be entered in the contest as a “Participant” and all Participants agree to the terms and rules of the contest.

CONTEST DESCRIPTION

Video entries will be accepted on YouTube beginning on Sept. 1, 2008, at 11:00 am CST (Central Standard Time) and ending on March 16, 2009, at 5:00 pm CST

From among the entries, the contest sponsor will choose 5 finalists in each of these categories: 18 and Over and Under 18. Selection of finalist videos will be based on originality, creativity, adherence to the theme, and overall quality. One video from among all categories will receive a “People’s Choice” award, based on the total number of views on YouTube between Sept. 1, 2008, and the day the State Bar submits the videos for judging.

A panel of distinguished judges will choose the winning videos from among these finalists.

For the Under 18 and 18 and Over categories, the judges will give each video a total score based on originality, creativity, adherence to the theme, and overall quality. All videos in the category will be ranked according to this score. The winning video in each category is the video with the lowest rank.

Winners agree to comply with all terms and conditions set forth in these Official Rules. Winning is contingent on fulfilling all requirements.

Winners may be required to provide proof that they are the authorized account holder of the email address associated with their entry, and that they meet age and residency requirements.

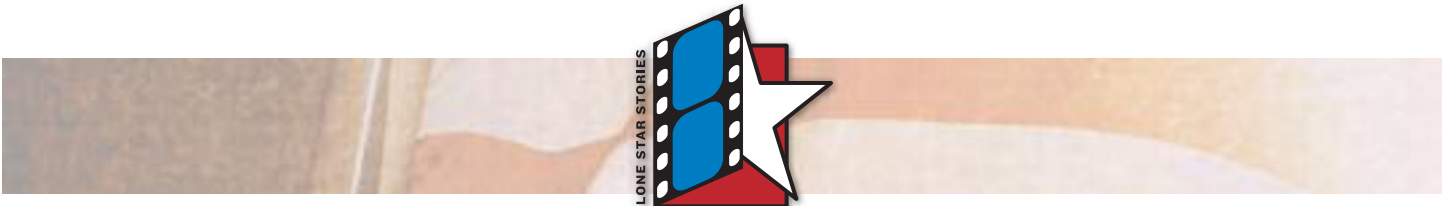
PRIZES

The Under 18 winner will receive a \$2,500 scholarship to the school of his or her choice. The 18 and Older winner will receive a \$2,500 cash prize. Both winners will receive transportation, meals, and lodging for two persons for the April 2009 State Bar of Texas Board of Directors Dinner.

The People’s Choice winner will receive a \$2,500 cash prize.

ENTRIES

Entries on YouTube will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the person assigned to an email address by an Internet access



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provider, online service provider, or other organization responsible for assigning email addresses or the domain associated with the email address. Each entrant may enter the contest only once. Entries become the exclusive property of the sponsor and will not be acknowledged or returned.

SUBMITTED VIDEOS

The Participant must not have granted any person or entity other than the sponsor the right to use the video.

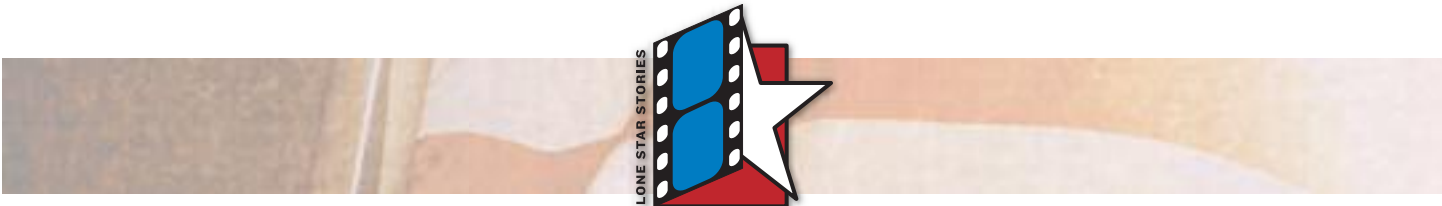
Submitted videos will not be accepted or eligible if they include any content that contains or appears to contain:

1. Explicitly profane or obscene material;
2. Endorsement (or condones) illegal drug use, alcohol abuse, or other illegal activity;
3. Nudity, profanity, or extreme or gratuitous violence;
4. Language will be evaluated by the sponsor based on context and societal acceptability;
5. Any express or implied commercial endorsement;
6. Any derogatory characterization of any person or group based on age, race, color, gender, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, physical appearance, political affiliation, union membership, or other unethical or unlawful factors;
7. Depictions of any conduct, language, or other context deemed inappropriate by the sponsor or any of the judges.

CLEARANCES

Each Participant is solely responsible for obtaining from all applicable individuals or entities any and all required rights, releases, consents, clearances, licenses, and other authorizations necessary to exploit and otherwise use their submitted video in any and all media. Clearances required include but are not limited to:

1. Location releases;
2. Releases from any person whose name, voice, likeness, or persona is referenced, shown, or otherwise used in the submitted video;
3. If any individuals depicted are under the age of majority, Participants must obtain the signature of the individuals' parent or guardian on the applicable clearance(s). By submitting their video entries, Participants warrant that the submitted video and all elements contained therein does not infringe on any copyright owned by another, and/or that the content of the video is within the bounds of the fair use doctrine. Participants also confirm that to the best



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of their knowledge, any statements made in the submitted video are true and do not violate or infringe on the rights of third parties. Sponsor reserves the right (but not the obligation) to verify that all necessary clearances have been obtained, prior to selecting the video as a finalist or winning video. The Sponsor may disqualify any submitted video at any time if the participant has not obtained all necessary clearances.

CONDITIONS OF PARTICIPATION

By entering, Participants agree to defend and indemnify Sponsor and Sponsor's principals, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the contest or receipt or use and/or misuse of any prize.

Each Participant agrees that the sponsor may retain a copy of the submitted video and releases the sponsor from liability for any loss or damage thereto. Each Participant, by submitting the video to us, also consents, approves, and authorizes the Sponsor the right to use, broadcast, webcast, podcast, link to or from, syndicate, or otherwise exhibit or display the submitted video in its original or an altered form or format.

Each Participant grants the sponsor the unqualified, unrestricted, worldwide, irrevocable, perpetual, and royalty-free right to use his or her name, logo, marks, or other distinctive identification in connection with promoting or marketing the contest or its theme, and in future educational materials for attorneys or the public.

The rights described in these official rules begin immediately upon submission of the submitted video and continue indefinitely unless revoked in written notice from the Sponsor to the Participant. The Sponsor has no obligation to post or display any submitted video and may at its discretion remove any submitted videos at any time.

The Participant releases the Sponsor from any and all claims against the Participant in connection with the submitted video.

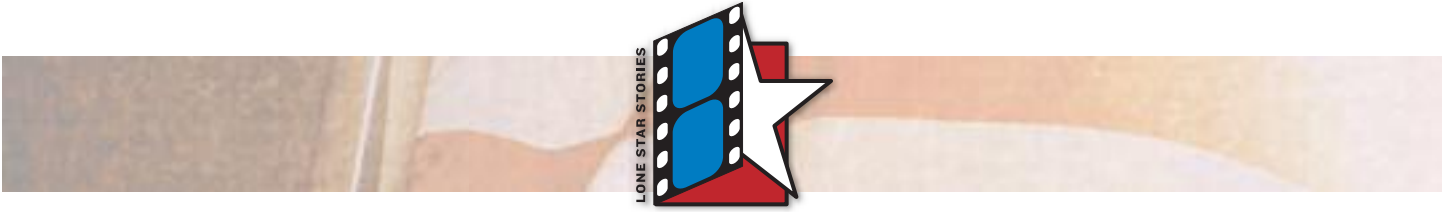
GENERAL CONDITIONS

This contest is governed by the laws of the State of Texas and Participants consent to the exclusive jurisdiction and venue of the State District Courts of the State of Texas for any causes or controversies arising therefrom.

The Sponsor reserves the right to void entries it deems associated with electronic or non-electronic tampering.

Should technical difficulties arise that compromise the integrity of the contest the sponsor may cancel, modify, or suspend the contest without notice. In that case, the Sponsor reserves the right to award the prizes from eligible entries received before the cancellation.

The Sponsor is not responsible for any technical malfunction or service outage related to the contest.



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PARENTAL PERMISSION FORM

Contest participants must also complete the online entry form at www.TexasBar.com/texansonjustice

I hereby grant my child permission to participate in the “Ideals That Unite Us” video contest.

Parent’s name

Parent’s signature

Parent’s address

Child’s name

Child’s YouTube username

Please fax the signed form to (512)427-4107 or scan and email it to texansonjustice@texasbar.com.