

Goals Projection Form

I. Development Goals

NOTE: You do not have to commit to each activity below, just write in the areas which you will focus on. If you are going to do any other activity which is not listed below, then fill in the blanks after the listed activities.

By _____, 2001, the _____ Bar Association, will have completed the following development (fundraising) activities, achieving the following goals:

<u>ACTIVITY</u>	<u>CURRENT/ACTUAL</u>	<u>GOAL</u>	<u>% INCREASE</u>
1. Golf Tournament			
2. Walkathon/Marathon			
3. Bench Bar Conference			
4. "Gala"			
5. Law Day Dinner			
6. Mardi Gras Party			
7. Board Solicitation			
8. Member Dues			
9.			
10.			
11.			
12.			
TOTAL DEVELOPMENT GOAL			

II. Schoolsite Goals

NOTE: You do not have to commit to each activity below, just write in the areas which you will focus on. If you are going to do any other schoolsite related activity which is not listed below, then fill in the blanks after the listed activities.

By _____, 2001, the _____ Bar Association, will have completed the following schoolsite activities, achieving the following goals:

<u>ACTIVITY</u>	<u>CURRENT/ACTUAL</u>	<u>GOALS</u>	<u>%</u>
<u>INCREASE</u>			
1. Law Day Schools Involved			
2. Law Day Students Involved			
3. Law Day School Market Penetration			
4. Law Day Student Market Penetration			
5. Number of Mock Trials Held			
6. # of Students Involved in Mock Trials			
7. # of Lawyers Serving as "Adjunct Teachers"			
8.			
9.			
10.			
11.			
12.			

III. Community Site Goals

NOTE: You do not have to commit to each activity below, just write in the areas which you will focus on. If you are going to do any other public activity which is not listed below, then fill in the blanks after the listed activities.

By _____, 2001, the _____ Bar Association, will have completed the following Community oriented activities, achieving the following goals:

<u>ACTIVITY</u>	<u>CURRENT/ACTUAL</u>	<u>GOALS</u>	<u>% INCREASE</u>
1. Number of Forums Spoken At			
2. Number of Fairs Attended			
3. # of Worksites given literature			
4. # of People given free basic legal advise			
5. # of Members active with the Rotary/ Lions/Chamber			
6.			
7.			
8.			

- 9.
- 10.

IV. Communications Goals

NOTE: Keep track of all the press releases, interviews which were printed in the newspaper, literature sent out as flyers, mailers or pieces used on television or radio. Then at the end of the year, identify each media related piece/event in the categories below.

By _____, 2001, the _____ Bar Association, will have conducted _____ activities that identify individuals and develop strategies to build the name and reputation of the legal profession. The following communications activities, will achieve the following goals:

<u>ACTIVITY</u>	<u>CURRENT/ACTUAL</u>	<u>GOALS</u>	<u>% INCREASE</u>
1. Promotional Activity in Support of Revenue Generation			
2. Promotional Activity in Support of Public Education (Schoolsite/Community Site)			
3. Promotional Activity in Support of Law (Profession) Related Education			
4. Promotional Activity Targeted to Specific Populations			

V. Profession Related Goals

NOTE: You do not have to commit to each activity below, just write in the areas which you will focus on. If you are going to do any other activity which is not listed below, then fill in the blanks after the listed activities.

By _____, 2001, the _____ Bar Association, will have completed the following Profession Related activities, achieving the following goals:

<u>ACTIVITY</u>	<u>CURRENT/ACTUAL</u>	<u>GOALS</u>	<u>% INCREASE</u>
1. Number of Seminars Held (other than ethics)			
2. Number of CLE Courses offered/held			
3. Number of Ethics Courses held			
4.			
5.			
6.			

VI. Local Bar Goals

NOTE: To build a strong lasting local bar association, that accomplishes a few things very well, it is highly recommended that you have a number of individuals serving as officers and/or as board members.

By _____, 2001, the _____ Bar Association, will have completed the following local bar activities, achieving the following goals:

<u>ACTIVITY</u>	<u>CURRENT/ACTUAL</u>	<u>GOAL</u>	<u>% INCREASE</u>
1. Is a Board of Directors established			
2. How many board members?			
3. Does the local bar have officers?			
4. President elect?			
5. Treasurer?			
6. Secretary?			
7.			
8.			
9.			
10.			